

VOL. XXXVII, NO. 15

WEEK ENDING
MAY 27, 1933

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"

A
CENTURY OF
PROGRESS:
THE
CHICAGO
WORLD'S
FAIR

Special Section
In This Issue



THE TOWER OF
THE HALL OF
SCIENCE OF
THE 1933
WORLD'S FAIR.

(Chicago Architectural
Photographing Co.)



LOS ANGELES IS "DE-STROYED" FROM THE AIR: ARMY BOMBERS
From March Field, Riverside, Cal., Flying Over the City in Manoeuvres Designed to Test the Coast Defenses and the Possibilities of Destroying the Southern California Naval Oil Reserves.
(Associated Press.)



THE "FIRST LADY" ADDRESSES THE NEW BONUS ARMY: MRS. FRANKLIN D. ROOSEVELT
Speaking to the War Veterans Gathered at Fort Hunt, Near Washington.
(Times Wide World Photos, Washington Bureau.)



AVENGING HIS DEFEAT BY A NOSE IN THE KENTUCKY DERBY: HEAD PLAY, Owned by Mrs. Silas B. Mason, Winning the Historic Preakness Stakes at Pimlico, Md., by a Margin of Four Lengths Over W. R. Coe's Ladysman, With Broker's Tip Running Tenth and Last.
(Times Wide World Photos, Washington Bureau.)



AMERICAN EXEMPLARS OF THE TRADITIONAL DUTCH CLEANLINESS: MEN AND WOMEN OF HOLLAND, MICH.
Scrubbing the Streets in Preparation for the Annual Tulip Festival.
(Times Wide World Photos.)

At Right—VOTED THE MOST VALUABLE PLAYER OF 1932 IN THE NATIONAL LEAGUE: CHARLES (CHUCK) KLEIN, Slugging Outfielder of the Phillies, Receives the Sporting News Cup.
(Times Wide World Photos, Philadelphia Bureau.)



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"A NATIONAL MAGAZINE OF NEWS PICTURES"

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NEW YORK, 'WEEK ENDING MAY 27, 1933.



THE PRESIDENT'S GRANDDAUGHTER STRIKES A SERIOUS NOTE

Sistie Dall Practicing on the Piano in the Todhunter School, New York, Where She Is Now Attending Classes.

(© New York Times Studios.)



RED SQUARE WITNESSES THE LARGEST MAY DAY CELEBRATION IN RUSSIAN HISTORY: SOVIET TROOPS
Massed Before the Gleaming Red Granite Tomb of Lenin in a Demonstration in Which 1,000,000 Soldiers, Workers and Peasants Took Part. With 350 Planes and 500 Tanks on Display, Foreign Spectators Commented on the Striking Increase in the Red Army Strength.
(Soyuzphoto.)



COLUMBIA UNIVERSITY ENJOYS A DAY OF RED AGITATION: DIEGO RIVERA, Mexican Mural Painter, Addressing a Mass Meeting of Protest Against the Failure to Re-employ Donald Henderson, an Avowed Communist, as Instructor in Economics. Anti-Henderson Students Clashed With His Partisans and the Five-Hour "Strike" Produced a Series of Lively Battles.
(Times Wide World Photos.)



SPRINGTIME ROYALTY IN THE ACADEMIC REALM: MISS ELIZABETH MEEKER

Surrounded by Her Court After Being Crowned Queen of the May at Wheaton College, Norton, Mass.
(Times Wide World Photos, Boston Bureau.)

At Left—FESTIVITIES OF MAY ON A MASSACHUSETTS CAMPUS: MISS MARJORIE MORTON, May Queen of Mount Holyoke College, and Her Attendants Taking Part in the Annual Ceremonies.
(Times Wide World Photos, Boston Bureau)



THE START OF A PUNISHING DRIVE FROM ALBANY TO NEW YORK: THE THIRD GROUP OF THE SIXTY-NINE BOATS
in the Annual Race Down the Hudson Getting Under Way. Only Thirty Boats Crossed the Finish Line and Wild Bill Feldhusen of Staten Island Took First Honors With an Average Speed of 40.6 Miles an Hour.
(Times Wide World Photos.)



YALE AGAIN TRIUMPHS IN THE RACE FOR THE CARNEGIE CUP: THE BLUE VARSITY EIGHT
Finishing First in the Contest of a Mile and Three-quarters on Lake Carnegie, Princeton, N. J., With Princeton Second and Cornell Third.
(Associated Press.)



THE JUVENILE SPEED DEMONS GET OFF TO A FLYING START: PUSHMOBILE RACERS
of Tender Years Are Shoved Off in Their Annual Contest on the Indianapolis Motor Speedway, Scene of the 500-Mile Memorial Day Automobile Classic.
(F. M. Kirkpatrick.)

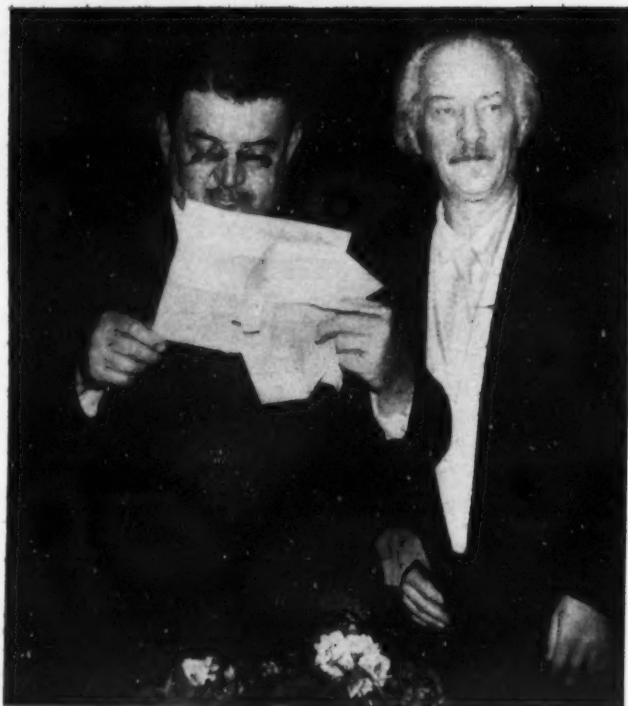
THE FEMININE VICTOR IN A 132-MILE DASH DOWN THE HUDSON: MRS. FLORENCE BURNHAM
of Wilmington, Del., Who Finished First in the 125-Cubic Inch Hydroplane Division of the Albany-New York Race, in Which She Was the Only Woman Driver Entered.
(Times Wide World Photos.)



**A MEASURE CONFERRING
UNPRECEDENTED
POWERS UPON THE
CHIEF EXECUTIVE BE-
COMES THE LAW OF THE
LAND: PRESIDENT
ROOSEVELT**

Signing the Farm Relief and Inflation Bill in His Office in the Presence of a Group Which Included, From Left to Right: Representatives John D. Clarke, Wall Doxey and Hampton P. Fulmer, George Peak, Who Will Administer the Farm Provisions; Representative Marvin Jones, Louis J. Taber, Head of the National Grange; Senator Ellison D. Smith, Henry Morgenthau Jr. and Secretary Henry A. Wallace.

(Times Wide World Photos, Washington Bureau.)

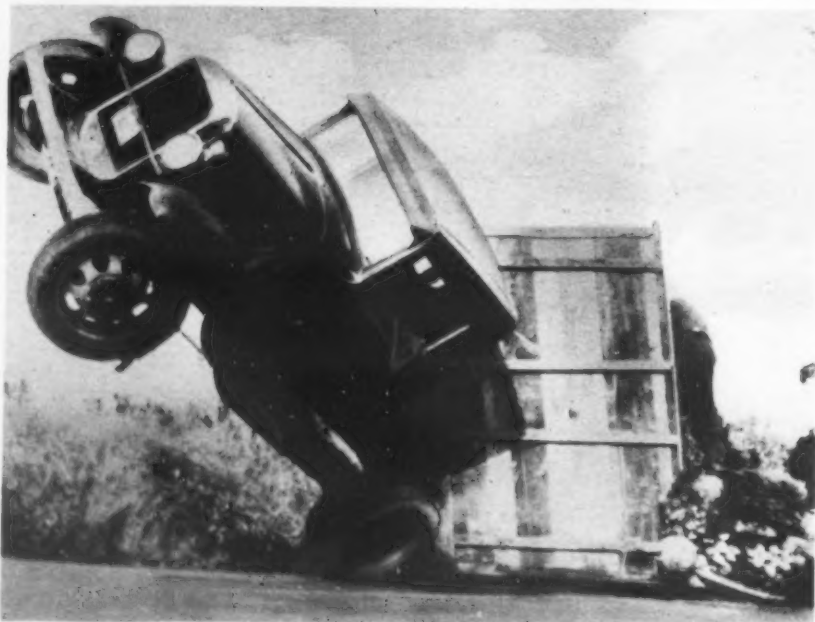


**TWO FAMOUS
VISITORS TO
AMERICA ARE
WELCOMED IN
FRANCE: FORMER
PREMIER
EDOUARD
HERRIOT AND
IGNACE JAN
PADEREWSKI**
Aboard the Ile de France at Havre on Their Return to Europe.

(Times Wide World Photos, Paris Bureau.)

**At Right—
IT LOOKS LIKE A
CASE OF THE
TAIL WAGGING
THE DOG: MOTOR
TRUCK**

Tipped Up in the Air by the Weight of Its Overturned Trailer After Its Brakes Failed to Hold When It Stalled on a Hill Near Kipton, Ohio.
(Times Wide World Photos, Cleveland Bureau.)



**A LONE ROVER OF THE SEVEN SEAS COMPLETES A 4,000-
MILE CRUISE: CAPTAIN THOMAS
DRAKE,**

70 Years Old, Arriving in Seattle Thirty-six Days After Setting Out From Honolulu All Alone in his 37-Foot Schooner Progress.

(Times Wide World Photos.)



**THE APPLE CAPITAL OF THE PACIFIC NORTHWEST
CELEBRATES ITS GREAT DAY:
MISS LUCILE BAKER**

Riding on Her Flower-Decked Chariot as the Queen of the Annual Apple Blossom Festival at Wenatchee, Wash.

A Century of Progress



CHICAGO FORMALLY OPENS THE GATES OF THE 1933 WORLD'S FAIR

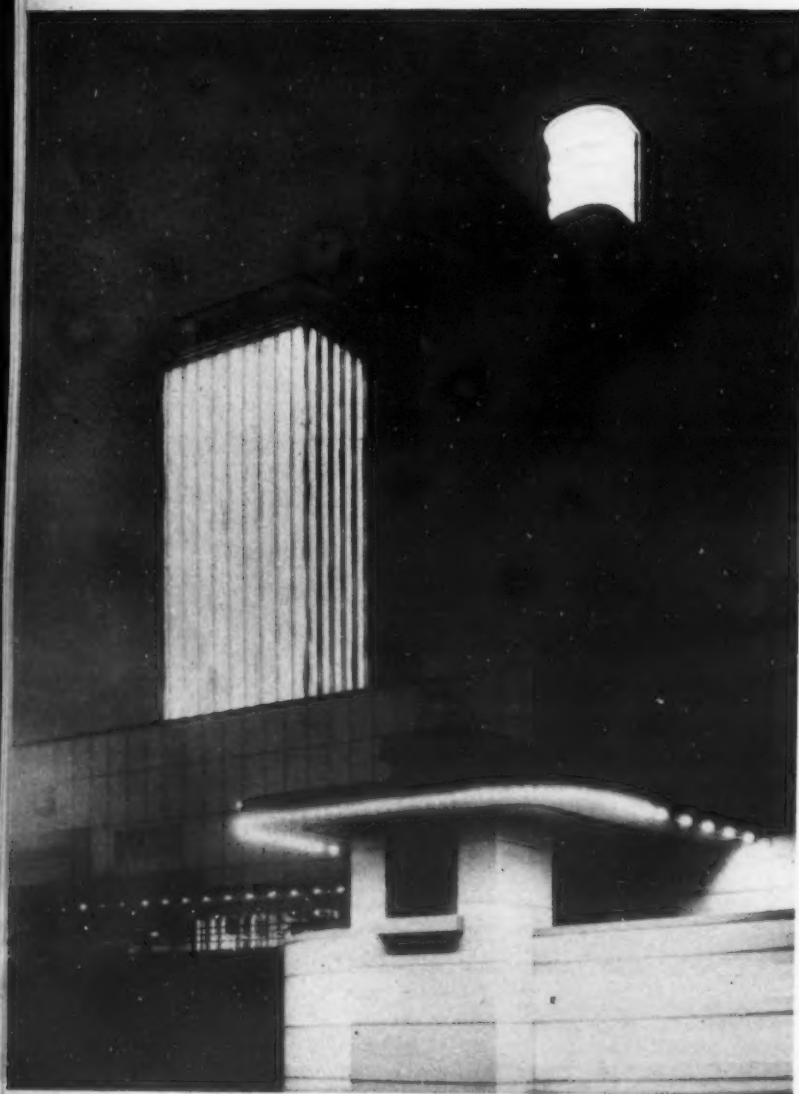
The Three Fluted Towers, 150 Feet in Height, of the Federal Building at the Century of Progress Exposition, Opening on May 27 and Continuing Until Nov. 1, in Celebration of the 100th Anniversary of the Incorporation of Chicago.

(Kaufmann & Fabry Company.)

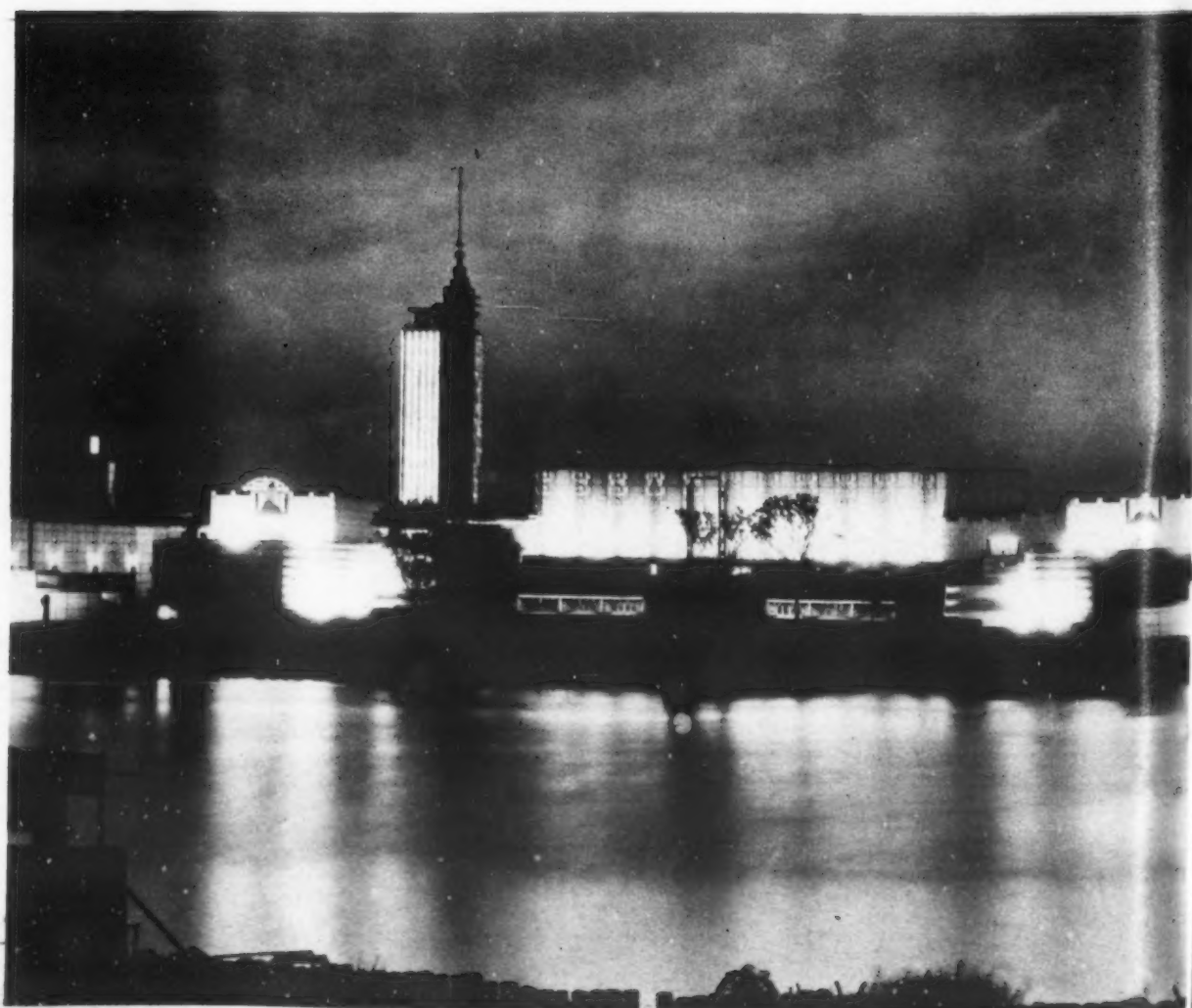


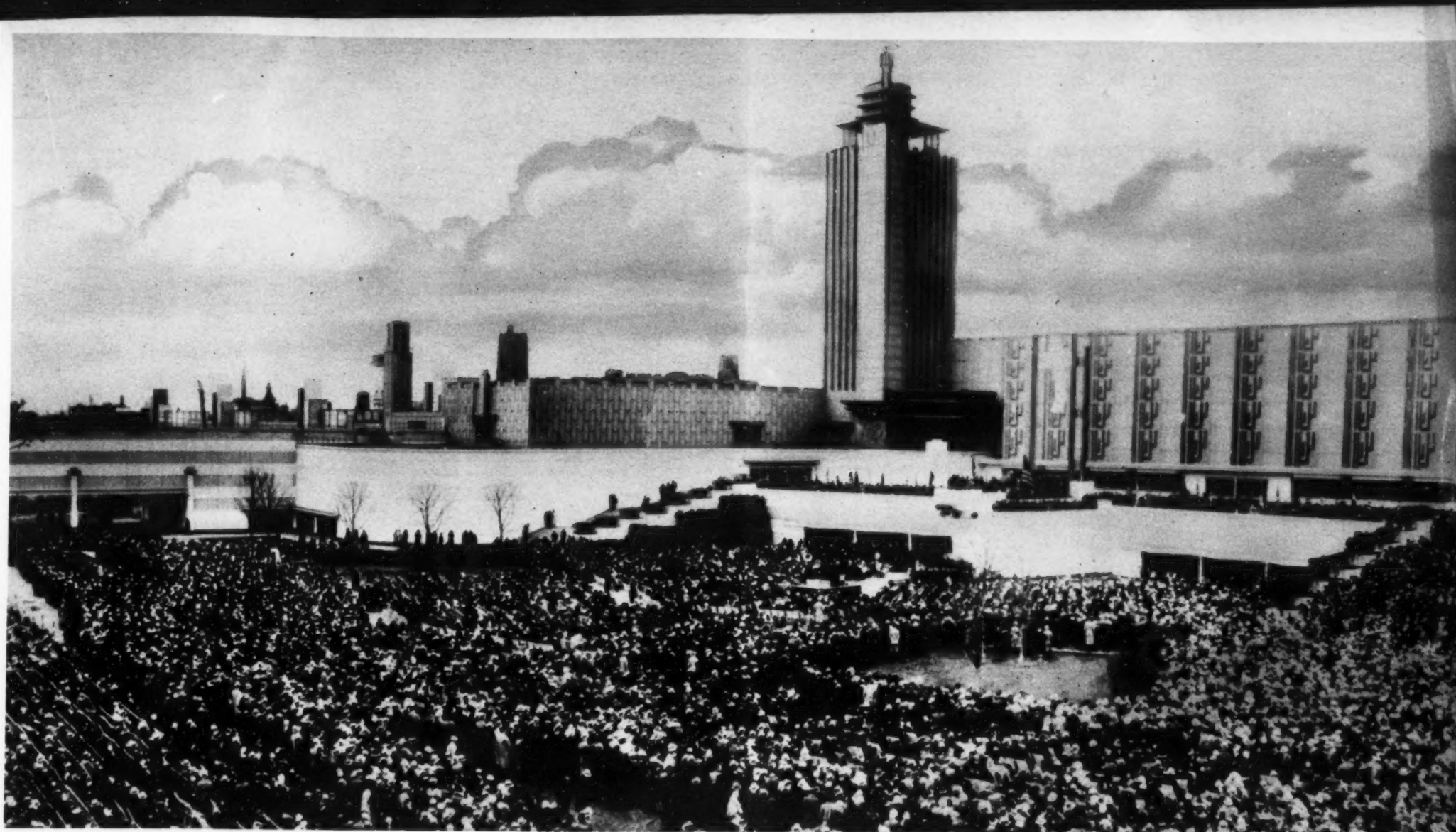
THE GIGANTIC CENTREPIECE OF THE CENTURY OF PROGRESS: THE HALL OF SCIENCE, a Vast U-Shaped Structure 700 by 400 Feet Enclosing on Three Sides a Court Capable of Accommodating 80,000 Persons, in Which the Magic of Modern Science Will Be Portrayed. At One Corner Rises a 176-Foot Tower Equipped With a Carillon.
(Kaufmann & Fabry Co., Official Photographers of the Century of Progress Exposition.)

Below—
THE NIGHT HAS A MILLION EYES IN THE WORLD'S PLAYGROUND OF 1933: THE HALL OF SCIENCE as It Appears Under the Magic of the Illuminating System Devised to Present a Fresh Aspect to Its Beauties.
(Kaufmann-Fabry.)



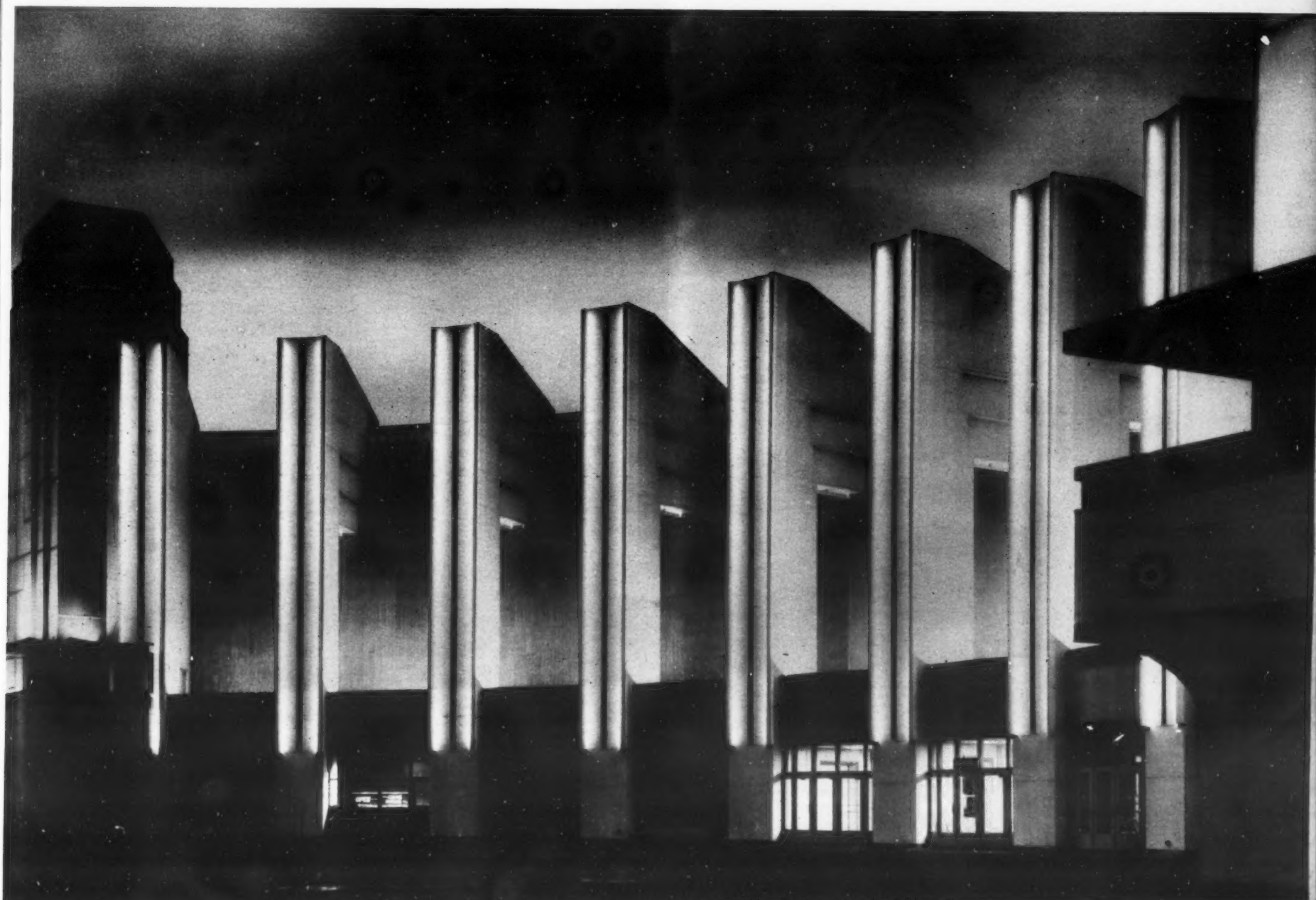
BATHED IN MYSTERIOUS LIGHT: THE 176-FOOT CARILLON TOWER of the Hall of Science Glowing Under the Concealed Neon Illuminating System.
(Kaufmann-Fabry.)

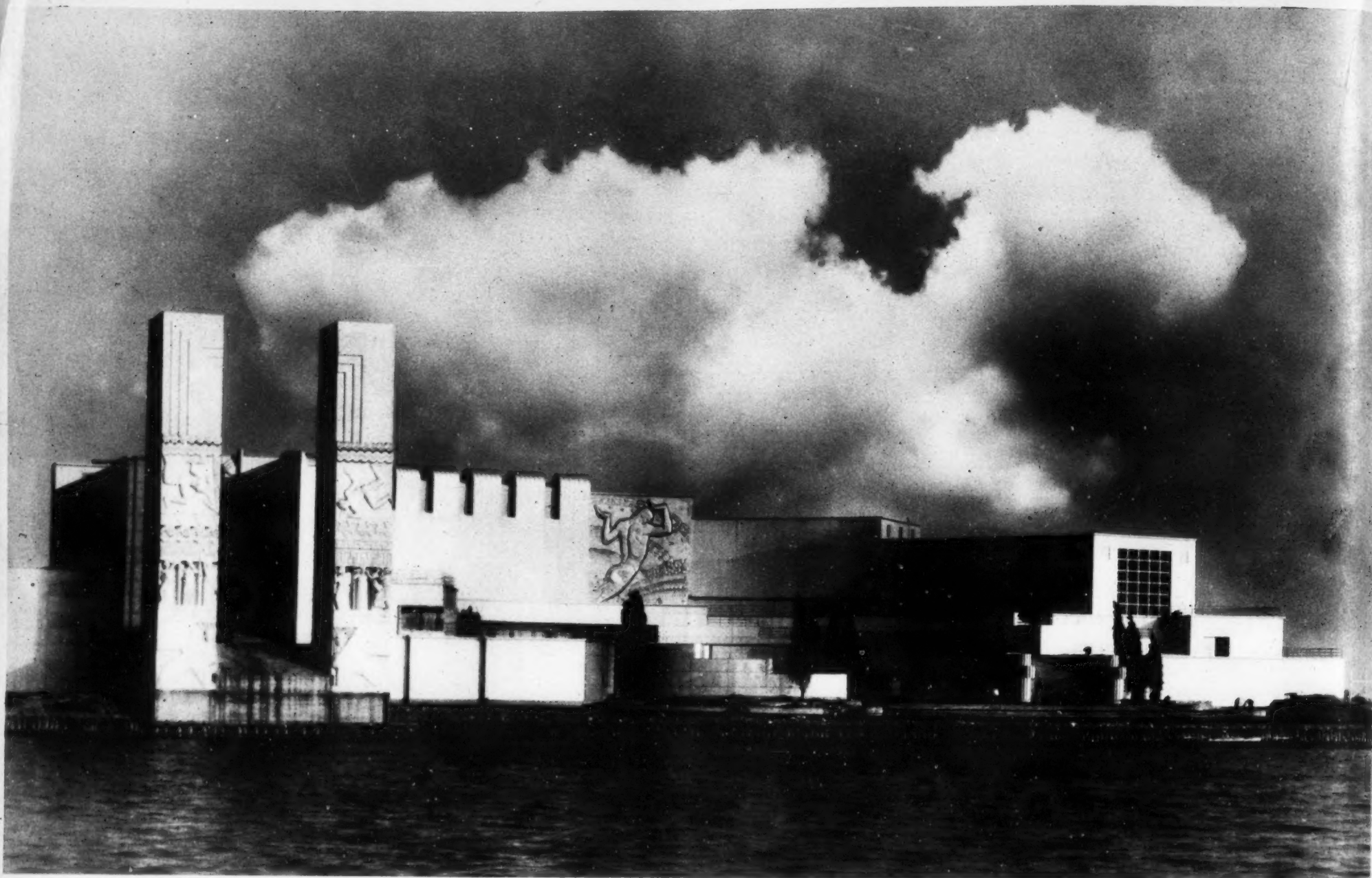




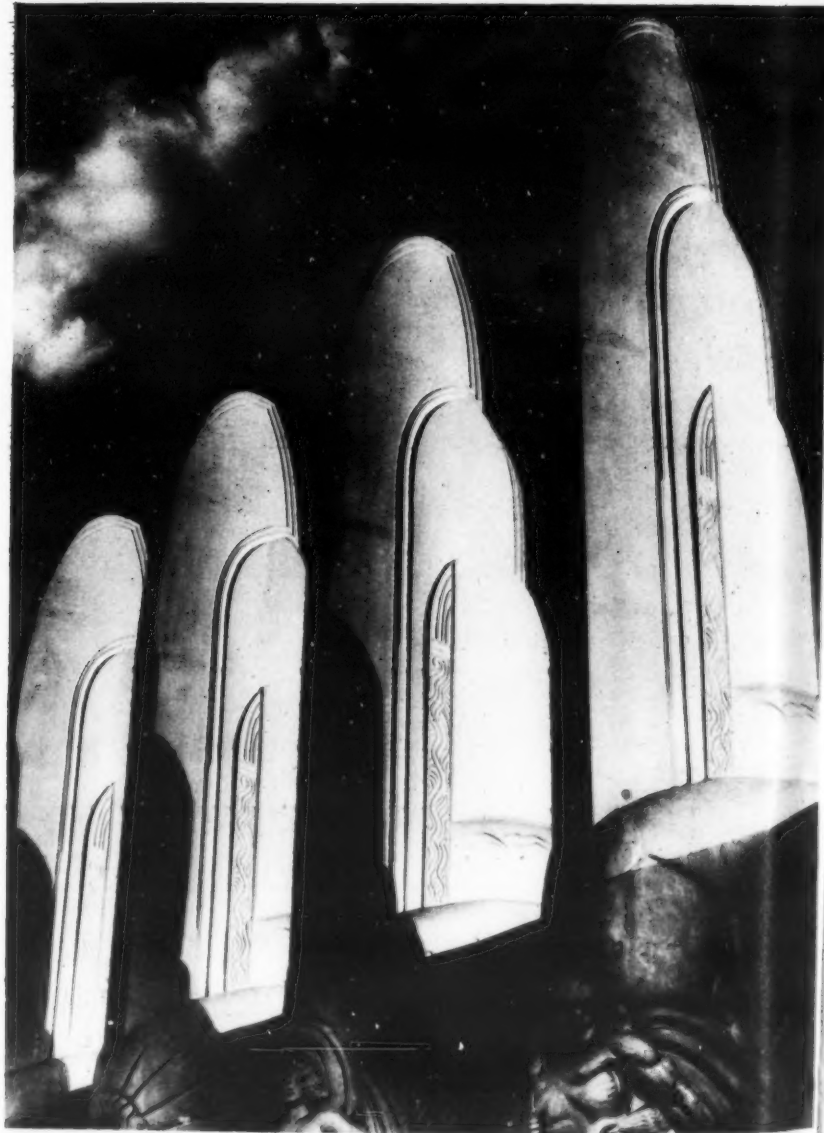
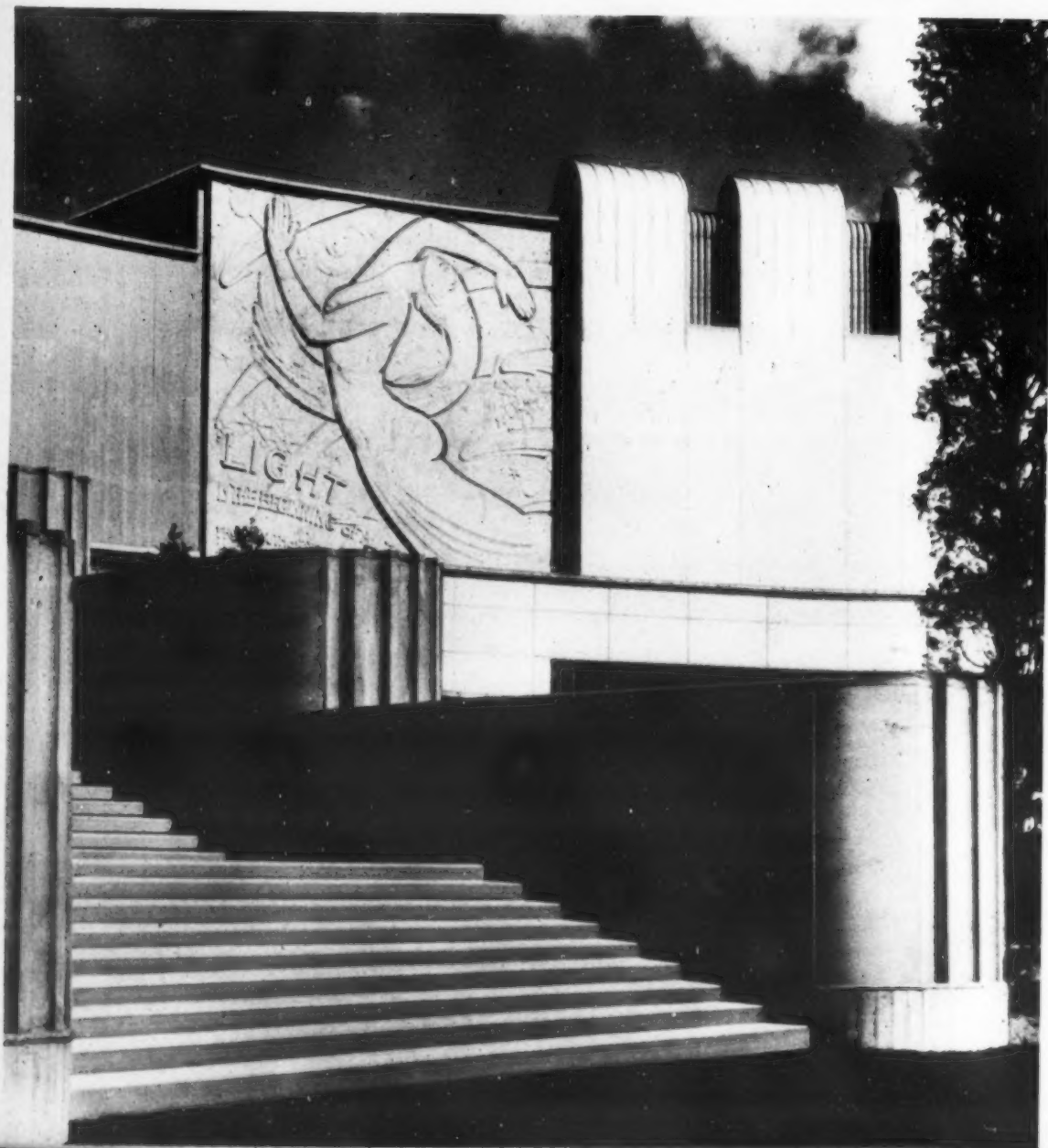
Above—
A MEETING PLACE WITH A CAPACITY OF 80,000: THE GREAT COURT
OF THE HALL OF SCIENCE,
Where Notable Speakers Address the Crowds Gathered for Gala Occasions
of the Exposition.

Below—
A NIGHT VIEW OF ONE OF THE ARCHITECTURAL TRIUMPHS OF THE
CHICAGO WORLD'S FAIR: THE HUGE PYLONS
on the Circular Terrace at the North Approach to the Hall of Science Illuminated
by Concealed Gaseous Tubes.
(Kaufmann-Fabry.)





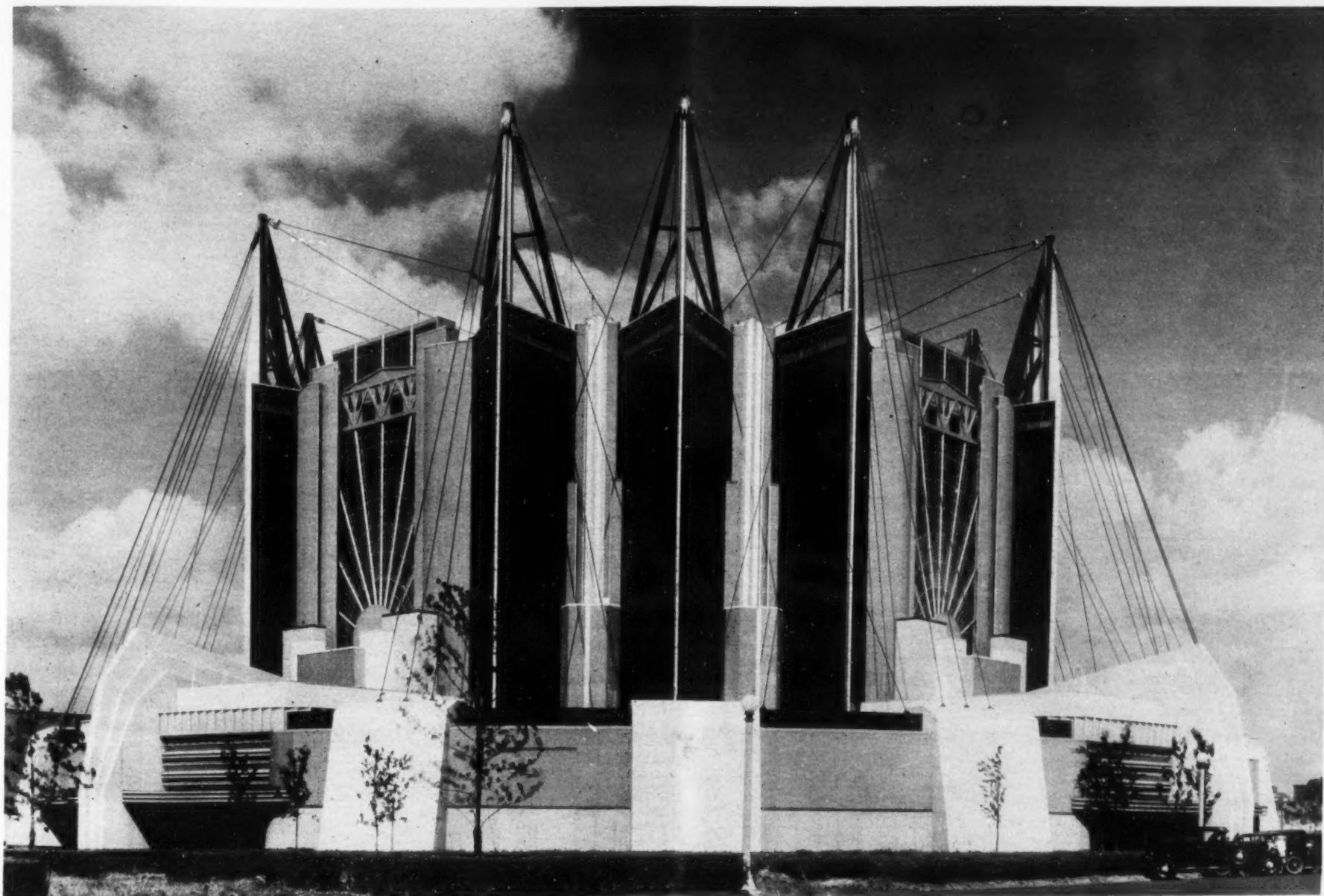
A TEMPLE DEVOTED TO THE RECORD OF MAN'S ACHIEVEMENTS IN TAMING THE
LIGHTING: THE ELECTRICAL BUILDING
of the World's Fair, Which Houses Comprehensive Exhibits Portraying the Generation, Dis-
tribution and Utilization of Electricity. It Is Part of a Group 1,200 Feet Long and 300 Feet
Wide, Embellished With Hanging Gardens, Gilded Pylons, Paved Terraces and Electric Cascades
and Fountains.
(Century Photos.)



JUTTING IMPRESSIVELY TOWARD THE SKY: THE PYLONS
of the Electrical Group of Buildings.
(Chicago Architectural Photographing Co.)

At Left—
"LIGHT IS THE BEGINNING OF ALL THINGS": ONE OF THE
MASSIVE STAIRWAYS
and a Part of the Wall of the Electrical Building, Adorned With an
Enormous Sculptured Plaque Entitled "Light."
(Kaufmann-Fabry.)

ARCHITECTURAL INNOVATIONS IN THE GRAND MANNER



THE PRINCIPLE OF THE SUSPENSION BRIDGE IS APPLIED TO ARCHITECTURE ON A MAMMOTH SCALE: THE "SKY-HUNG" DOME OF THE TRAVEL AND TRANSPORT BUILDING, 125 Feet High and 200 Feet Across, Without a Single Arch, Pillar, Beam or Other Support to Break Its Expanse. The Roof Is Formed of Metal Plates Suspended by Steel Cables Hung From a Circle of Twelve Steel Towers. (Chicago Architectural Photographing Company.)



DARINGLY MODERNISTIC IN DESIGN: A VIEW OF THE MAIN PART OF THE TRAVEL AND TRANSPORT BUILDING, Windowless and Nearly 1,000 Feet Long, One of the Most Striking Structures of an Exposition Group Remarkable for Its Architectural Innovations. (Chicago Architectural Photographing Company.)

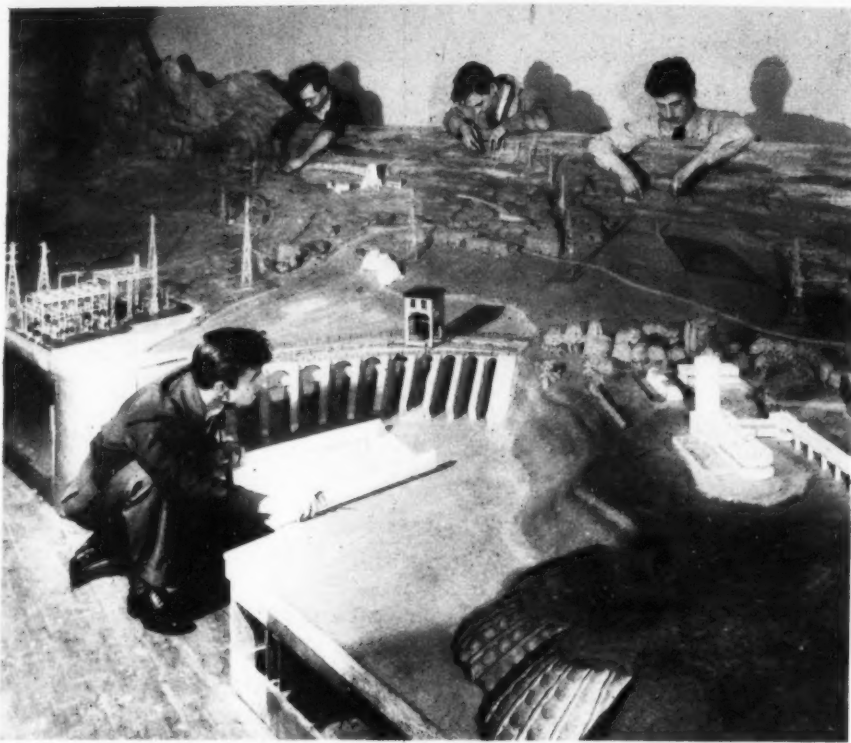
ELECTRICAL MARVELS OF A CENTURY OF PROGRESS



THE STORY OF ELECTRICITY IN MINIATURE: A CROSS SECTION OF THE WORLD'S LARGEST DIORAMA,

90 Feet in Length, Which Depicts the Generation, Distribution, Transmission and Utilization of Electricity for World's Fair Visitors. In the Foreground an Engineer Is Making Final Adjustments on a Model Steam Generating Station, While in the Background Workmen Decorate the Tiny Skyscrapers of a City.

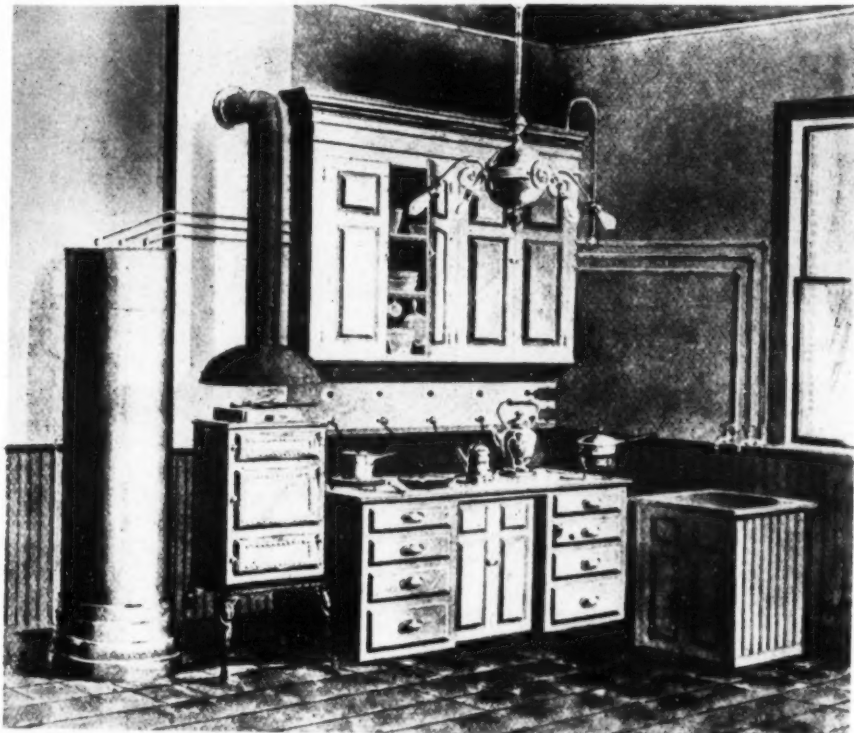
(Apex Photo Co.)



BACK TO THE SOURCE OF POWER: A LOW-HEAD HYDROELECTRIC STATION

With Its Distributing System, as Included in the 90-Foot Diorama on Which More Than a Hundred Experts Have Been Working for Months.

(Apex Photo Co.)



THE ACME OF CONVENIENCE IN 1893: THE MODEL KITCHEN

Displayed at the Chicago World's Fair of Forty Years Ago, Which Provides a Striking Contrast With That of Today.

(Apex Photo Co.)



At Left—

AN EXHIBIT TO DELIGHT THE HOUSEWIFE'S EYE: A MODERN KITCHEN Shown as a Part of "Electricity at Work," Complete With Electric Refrigerator, Stove, Washer and an Array of Other Labor-Saving Devices.

(Apex Photo Co.)

THE SKY-RIDE, THE BIG THRILLER OF THE FAIR

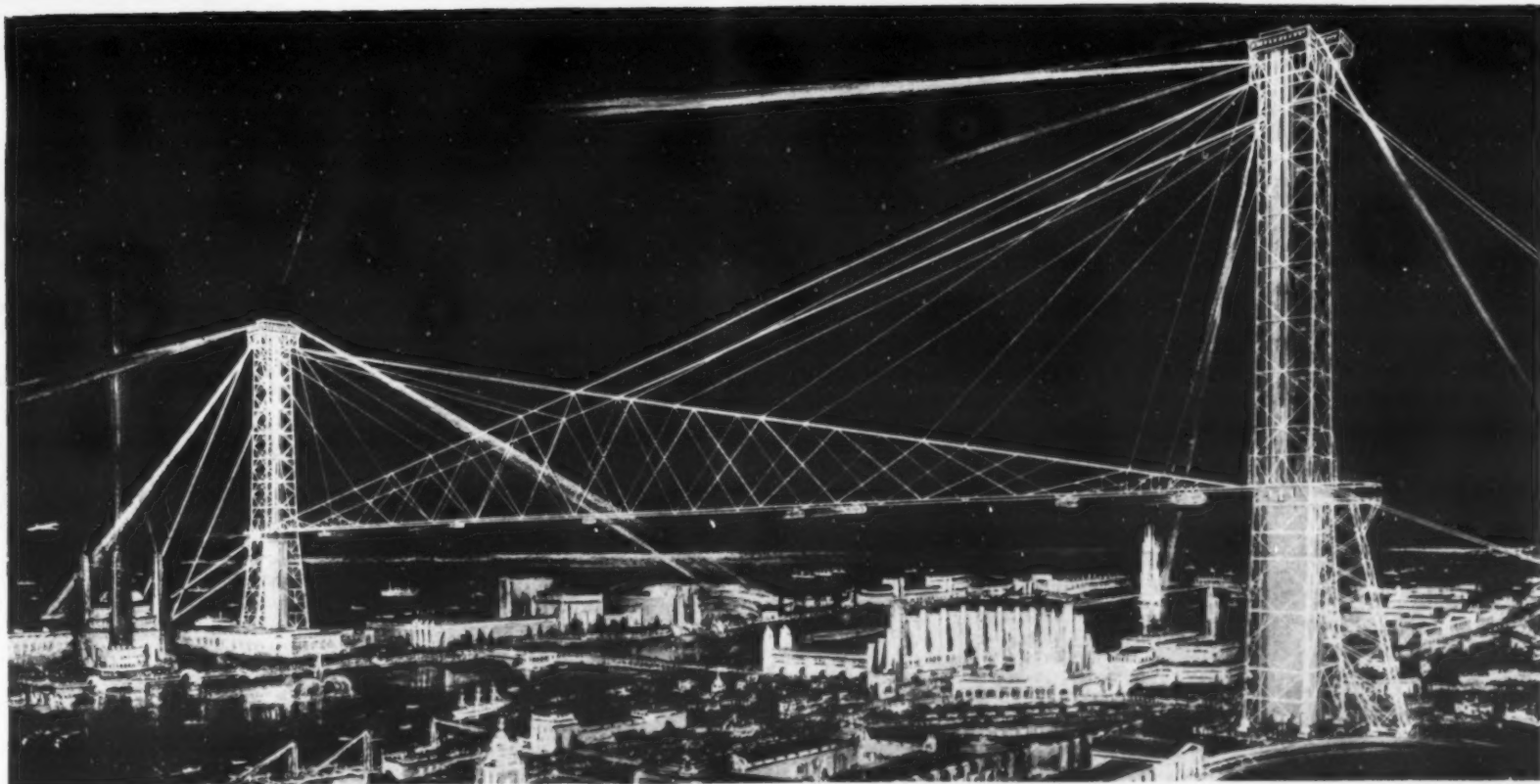


THE NEWEST LOOKOUT POST ON THE SHORES OF LAKE MICHIGAN: A VIEW OF CHICAGO From an Observation Platform of the Sky-Ride, With Its Twin Steel Towers Each as High as a 75-Story Building. (Times Wide World Photos, Chicago Bureau.)



WINDOWS ON THE COMINGS AND GOINGS OF THE WORLD: A SECTION OF THE EXPOSITION GROUNDS AND THE CHICAGO BUSINESS DISTRICT, as Seen From the Sky-Ride, the Gigantic Sightseeing and Transportation Novelty of the 1933 Fair. (Times Wide World Photos, Chicago Bureau.)

THE DOMINANT FEATURE OF THE EXPOSITION LANDSCAPE: THE SKY-RIDE, With Its Lofty Towers Supporting Sturdy Cables From Which Rocket Cars Will Be Suspended to Carry Visitors a Distance of a Third of a Mile. (Kaufmann-Fabry.)







A CENTURY OF PROGRESS

INTERNATIONAL EXPOSITION
CHICAGO—1933

Adler Planetarium...	G-1	Fort Dearborn	D-16
Administration Bldg.	G-9	General Exhibits	E-14
Agricultural Group	G-4	General Motors Bldg.	C-17
American Radiator	E-16	Hall of Science	F-12
Amusements Group	D-16	Hollywood	E-12
Anthropology Group	C-16	Illinois Building	G-12
Bathing Beach	G-2	Industrial Arts	C-17
Bendix Lama Temple	F-15	Lincoln Group	D-17
Bus Terminal	H-9	Main Entrance	H-8
Byrd's Polar Ship	G-10	Mayan Temple	C-17
Century Dairy Exhibit	G-5	Music Group	D-13
Chrysler Building	C-17	Sears-Roebuck Bldg.	G-11
Court of Nations	G-3	Shedd Aquarium	I-5
Dancing Pavilion	F-4	Sky Ride	F-8 to F-13
Edison Memorial	F-10	Soldier Field	G-12
Electrical Group	F-9	Standard Sanitary	E-16
Field Museum	I-9 to I-13	States Group	F-7
Firestone Area	D-16	Travel & Transport	C-17

U. S. Government Bldg. F-7

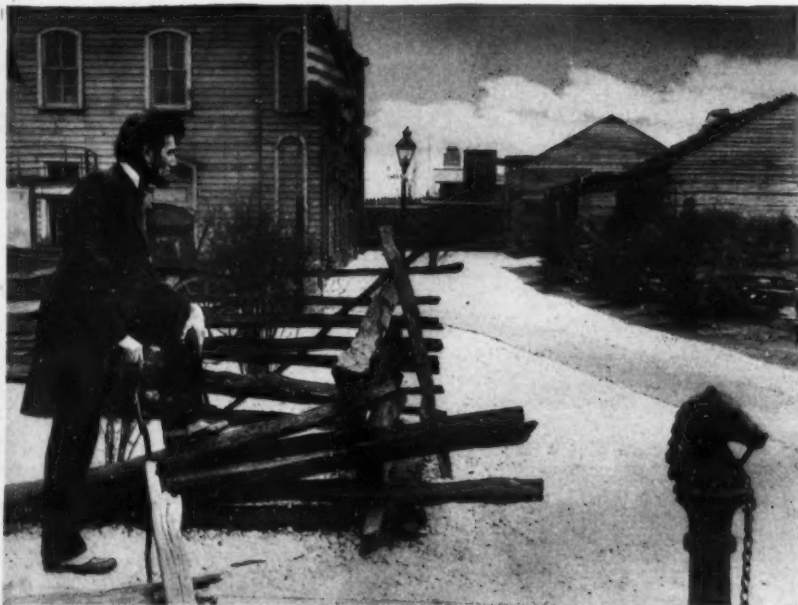
Copyright 1932. H. M. Pettit, Evanston, Ill.
Rand McNally & Co., Publishers and Distributors, Chicago

FROM NEAR AND FAR: CENTURY OF PROGRESS EXHIBITS

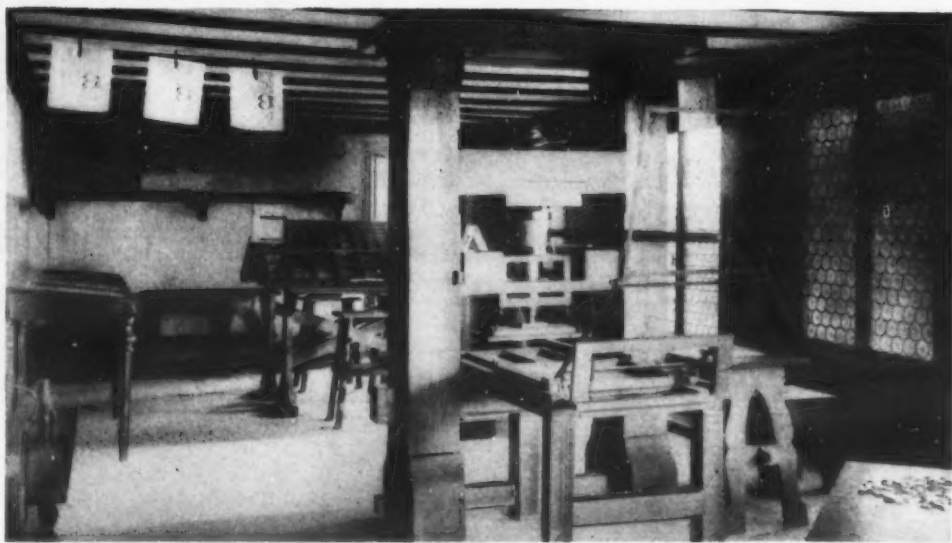


IN A WORLD'S FAIR PAGEANT OF PULCHRITUDE:
THE FIFTEEN GIRLS

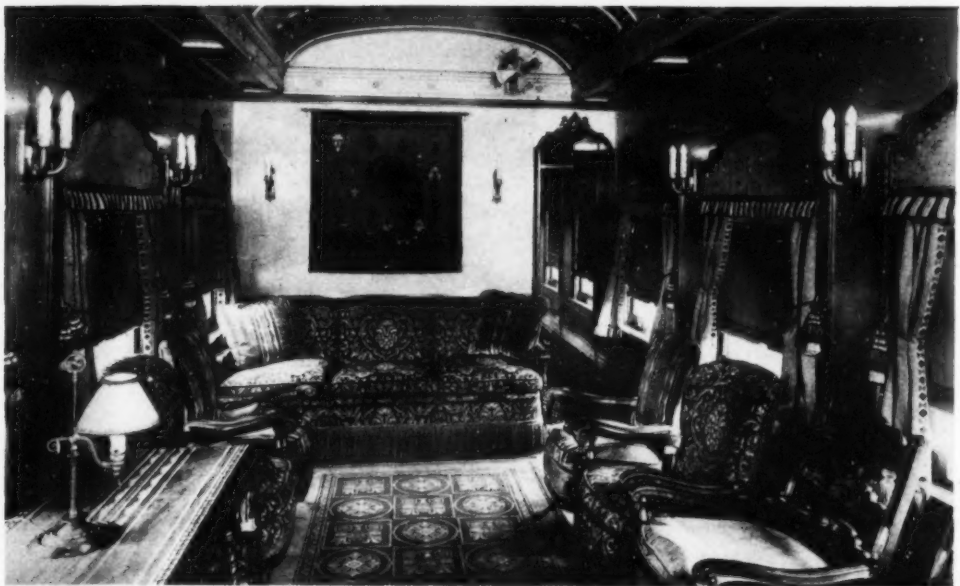
Selected as the Most Beautiful Manikins in New York to Go to the Chicago Exposition and Show the Newest Fashions Throughout the Summer. (Associated Press.)



A GREAT CHARACTER FROM ILLINOIS HISTORY: ABRAHAM LINCOLN, as Impersonated by Judge Charles Edward Bull of Arizona, Views the Main Street of the Lincoln Village at the Fair. (Times Wide World Photos, Chicago Bureau.)



THE HISTORIC BEGINNINGS OF THE PRINTING INDUSTRY: THE ORIGINAL GUTENBERG PRESS, on Which Was Used the First Movable Type Ever Cast, as Displayed in Chicago as a Loan from the Gutenberg Museum in Mainz, Germany. This Is the First Time This Print Shop Ever Has Been Shown Outside Europe.

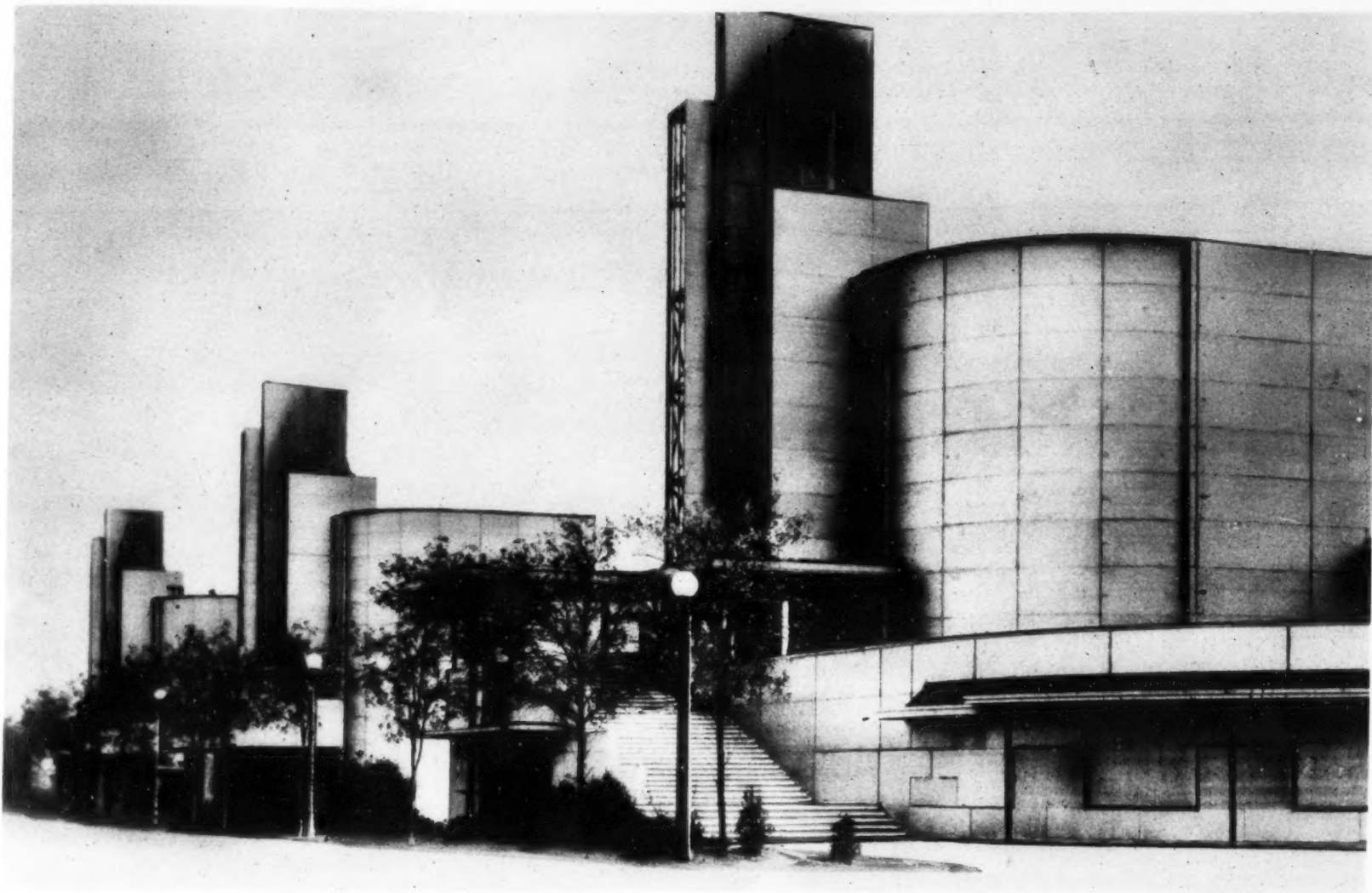


TRAVEL LUXURIES FOR MEXICO'S PRESIDENT: THE RECEPTION ROOM of the Presidential Train, Which Has Been Sent to Chicago for Display at the Century of Progress Exposition. (Pullman.)

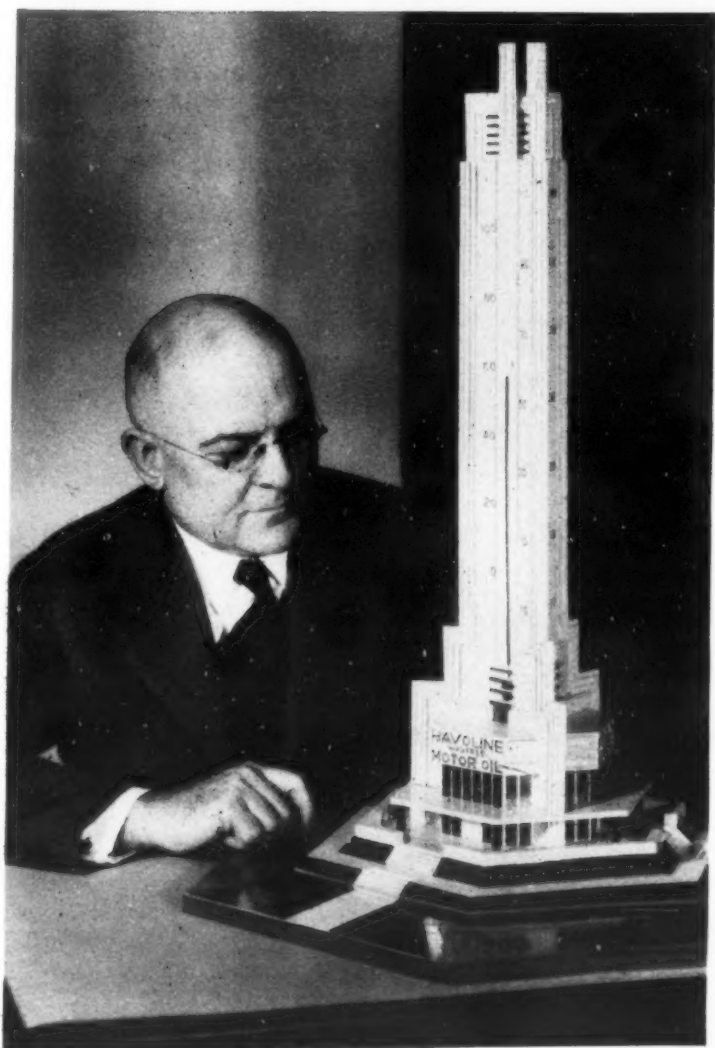


REPRESENTATIVES OF JAPANESE INDUSTRY: THE MISSES YUKIE KAYO AND HATAE MORI, Who Were Chosen to Go to Chicago to Demonstrate Silk Spinning. (Times Wide World Photos.)

THE STORY OF INDUSTRY: TRADE EXHIBITS OF THE FAIR

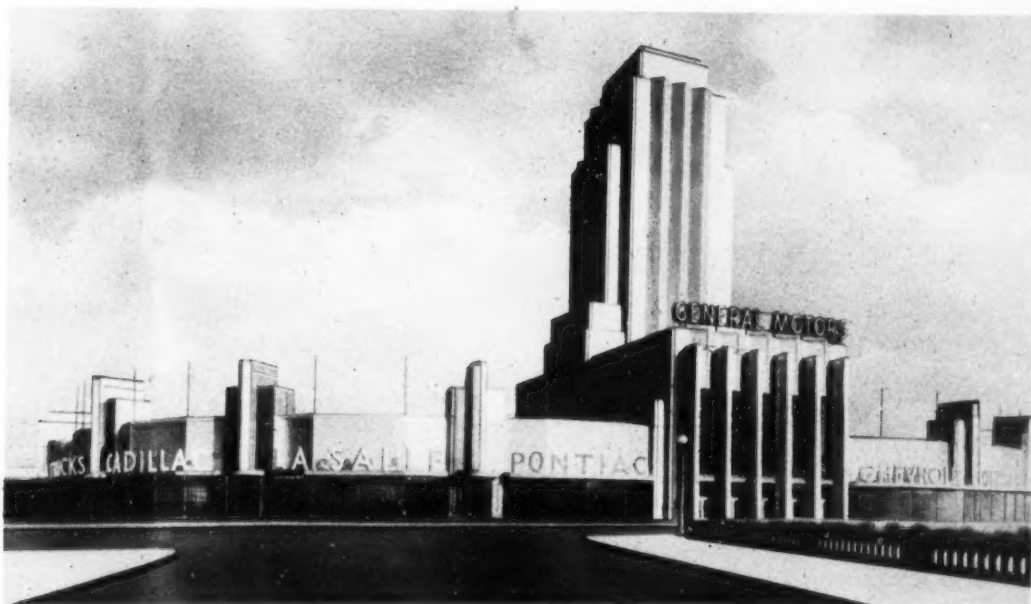


IN THE
GENERAL
EXHIBITS
GROUP:
THREE
PAVILIONS
Which
Provide
Space for
Unfolding
the Stories
of the
Graphic Arts,
Furniture,
Jewelry,
Cosmetics,
Sporting
Goods,
Leathers
and Textile
and Mineral
Industries,
and
Industrial
Engineering.
(Kaufmann-
Fabry.)

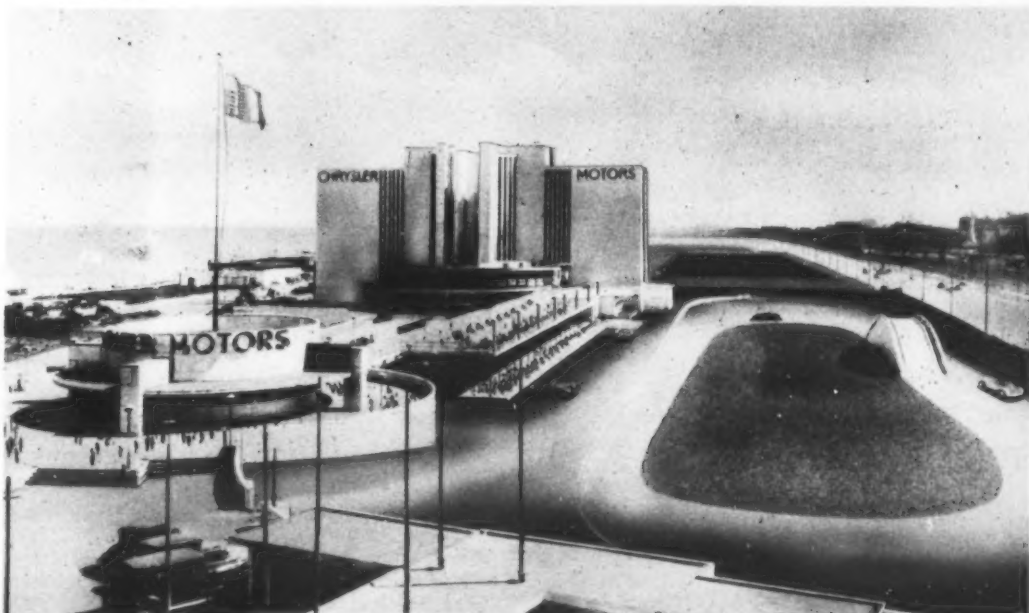


NEW HIGHS IN CHICAGO TEMPERATURES: C. A. DONNEL, Weather Bureau Forecaster, Inspecting a Model of the Twenty-one-Story Thermometer 200 Feet in Height and With a Neon-Light "Mercury" Column Two Feet Wide for the Fair Grounds.
(Wesley Bowman.)

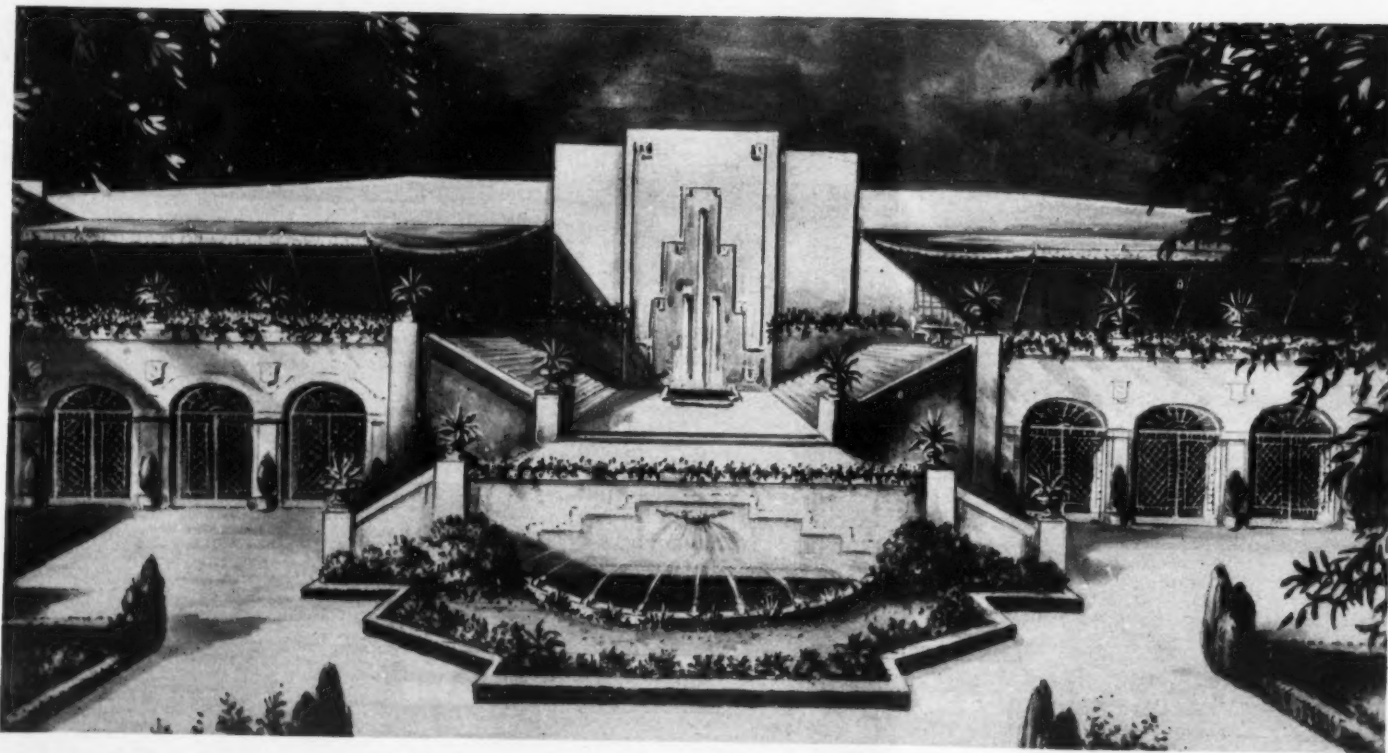
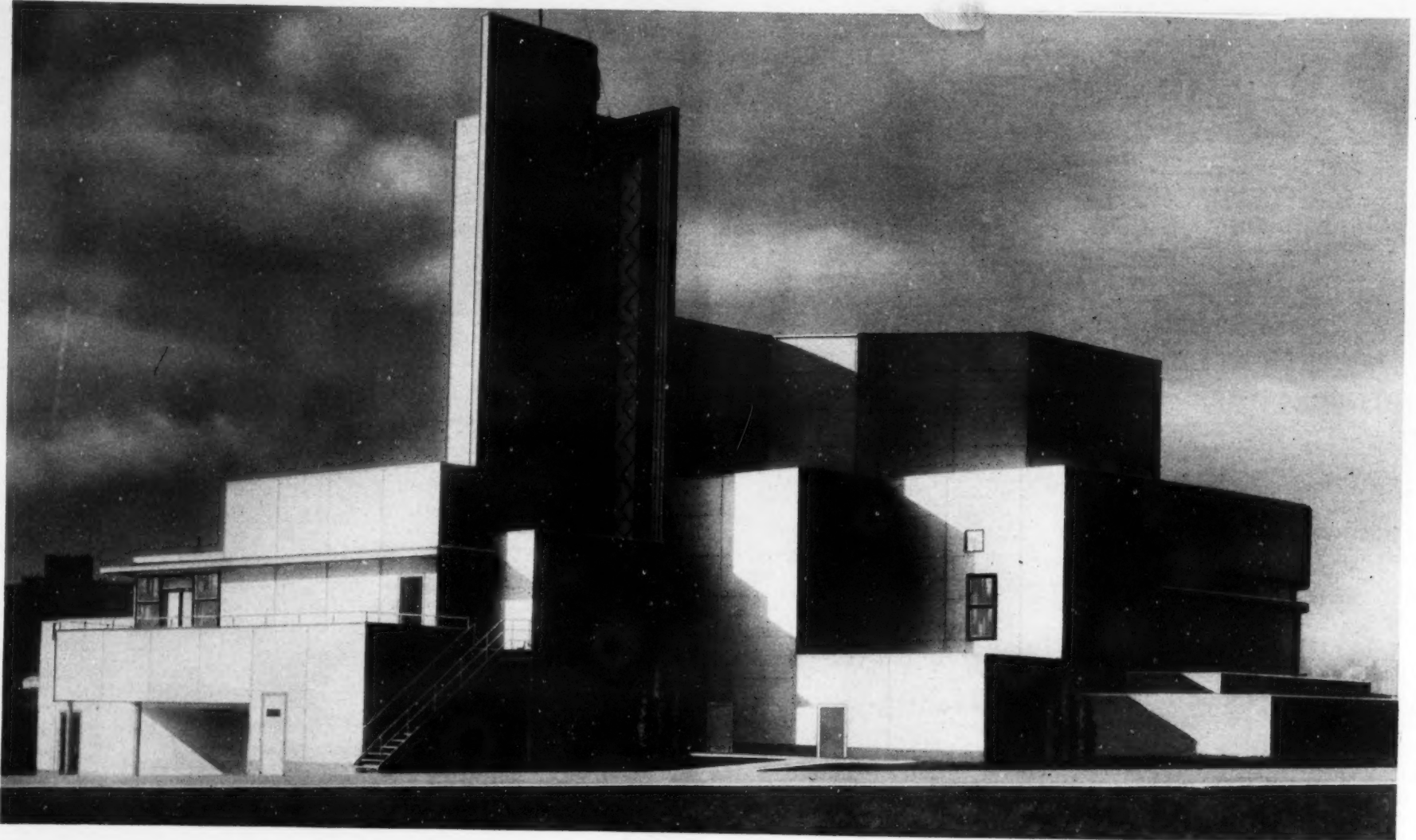
At Right—
LISTED AS THE FAIR'S LARGEST PRIVATE
EXHIBIT IN POINT OF AREA:
THE CHRYSLER BUILDING,
Which Has Among Its Features a Huge Cyclorama and
a Quarter-Mile Motordrome.



ON THE EXPOSITION'S "AUTOMOBILE ROW": THE GENERAL MOTORS BUILDING, With Its 175-Foot Tower, Which Includes Among Its Exhibits an Assembly Plant.
(Kaufmann-Fabry.)

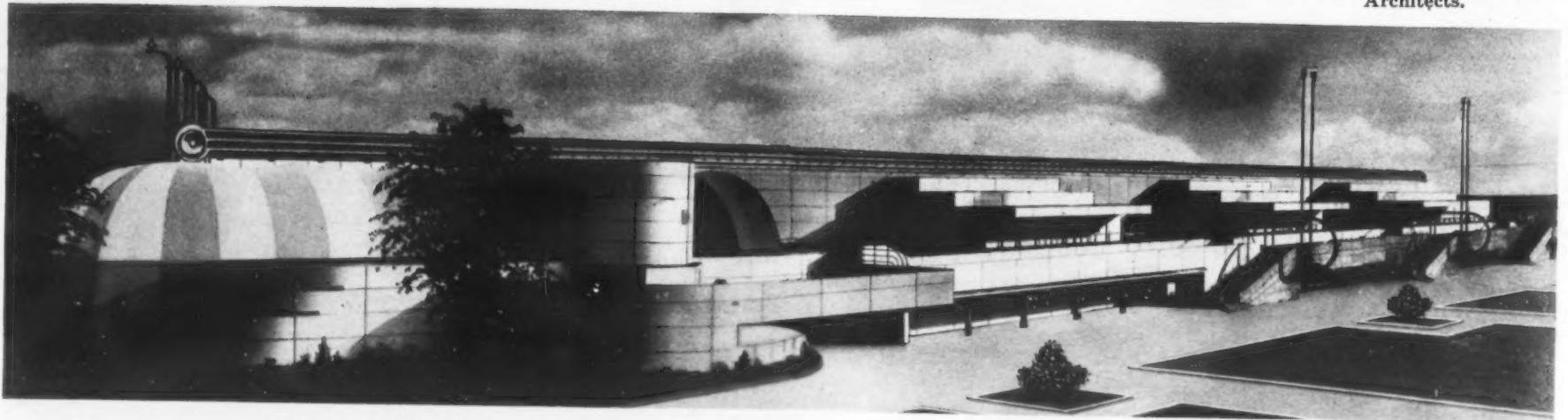


A RECORD OF MANKIND'S PROGRESS ON FARM AND GARDEN



WHERE THE EVOLUTION OF DAIRYING METHODS IN THE PAST CENTURY WILL BE UNFOLDED: THE DAIRY BUILDING of the Chicago World's Fair. It Is of Cubistically Modified Oval Shape and Is the Only Structure on the Grounds With Its Exterior Painted White. (Kaufmann-Fabry.)

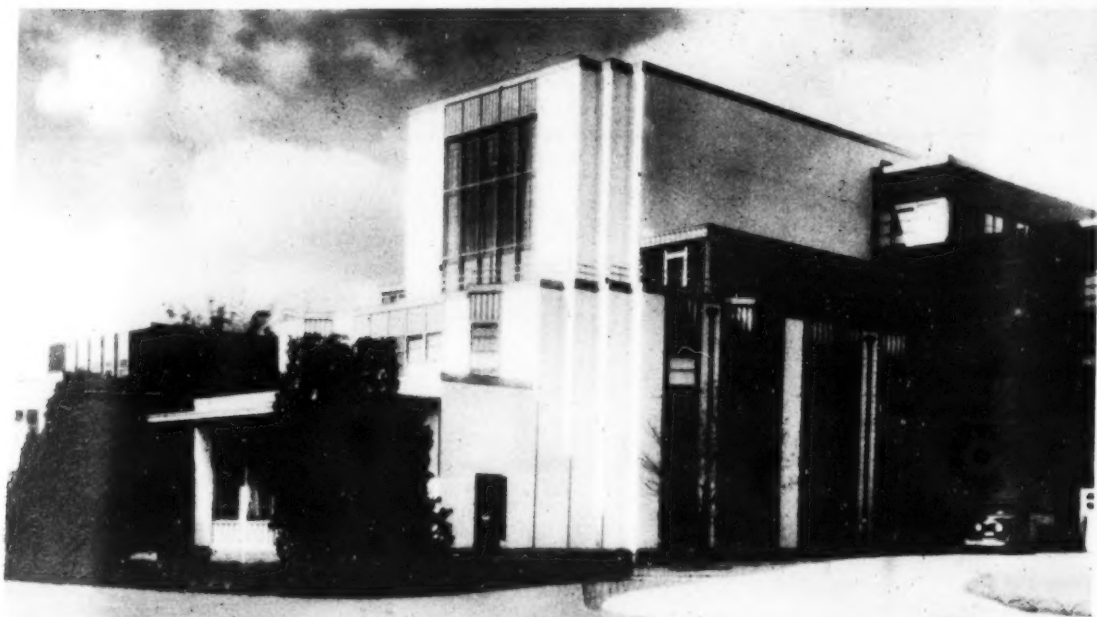
At Left— WHERE TWENTY-ONE FLOWER SHOWS OF NATIONAL IMPORTANCE WILL BE HELD DURING THE EXPOSITION: THE HORTICULTURAL BUILDING, Adjoining Which Will Be Fifty-two Gardens Arranged With the Cooperation of the Country's Foremost Landscape Architects.



A SHOWPLACE 600 FEET LONG BY 100 FEET WIDE: THE AGRICULTURAL BUILDING, in Which Will Be Found Exhibits of Leading Food Manufacturers, the Live Stock and Meat Industries, and an Agricultural Implement Display Demonstrating Man's Progress in the Past Century. (Kaufmann-Fabry.)



THE WONDER HOUSE OF THE STARS: THE ADLER PLANETARIUM, the Official Astronomical Exhibit of the Exposition, Where the Marvels of Celestial Mechanics Are Unfolded on the Vaulted Dome and Sun, Moon and Stars Do the Bidding of the Lecturer. (Century Photos.)



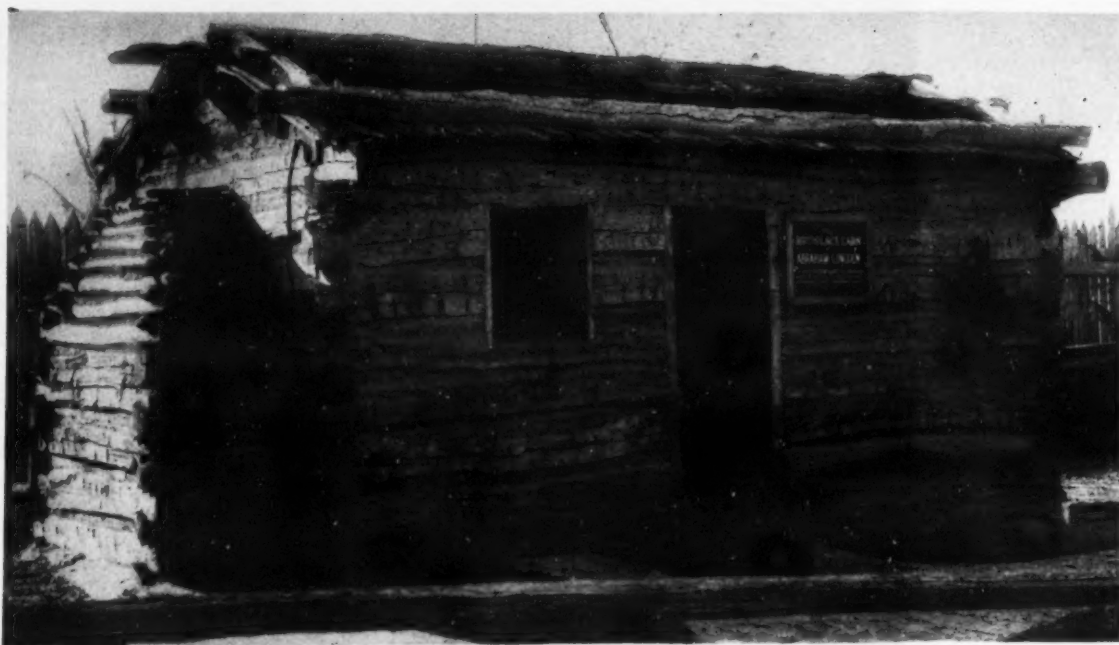
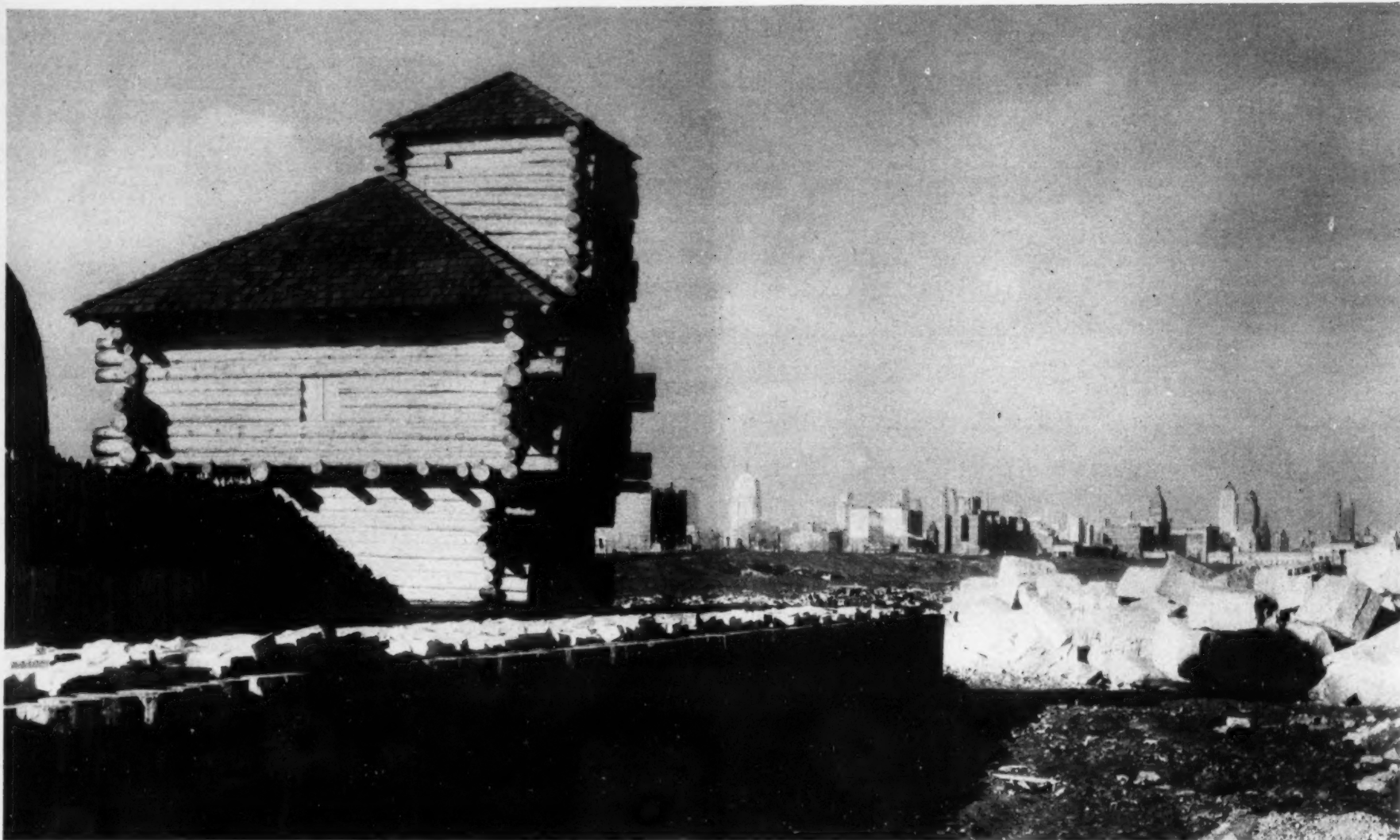
THE HEADQUARTERS OF THE EXPOSITION: THE ADMINISTRATION BUILDING, in the Walls of Which a Striking Color Contrast Is Obtained by Employing White for the Central Unit and Midnight Blue for Each Wing. (Kaufmann-Fabry.)



THE SCENE OF RECEPTIONS FOR DISTINGUISHED VISITORS: THE TRUSTEES' ROOM in the Administration Building With Its Wedge-Shaped Table of Onyx-Like Finish. (Kaufmann-Fabry.)

At Left— IT HOUSES A TALKING, MOVING RELIEF MAP OF THE COUNTRY 43 BY 63 FEET: THE SEARS BUILDING, 260 by 120 Feet in Area, Which Has Among Its Exhibits a Series of Dioramas Dramatizing the History of Merchandising. (Kaufmann-Fabry.)

THE PIONEER BEGINNINGS OF THE CENTURY OF PROGRESS



THE CHICAGO OF YESTERDAY CONFRONTS THE CHICAGO OF TODAY:
ONE OF THE BLOCKHOUSES OF OLD FORT DEARBORN,

as Reconstructed for the Century of Progress Exposition, Looks Out Toward the Skyline of the Great City Which Has Developed From the Tiny Hamlet of Log Cabins Which Once Huddled About Its Walls for Protection. Built in 1804, Burned in the Indian Massacre of 1812, Rebuilt on a Somewhat Larger Scale in 1816, the Fort Formed the Nucleus of a Settlement Which in 1830 Had a Population of Less Than 100 and at the Time of Its Chartering as a City in 1837 Numbered 4,170.
(Hedrick-Blessing Studio.)

At Left—
ERECTED FROM LOGS MORE THAN A CENTURY OLD: THE REPRODUCTION OF THE BIRTHPLACE OF ABRAHAM LINCOLN at Hodgenville, Ky., Which Forms Part of the Lincoln Group of Buildings at the Chicago Exposition.
(Kaufmann-Fabry.)

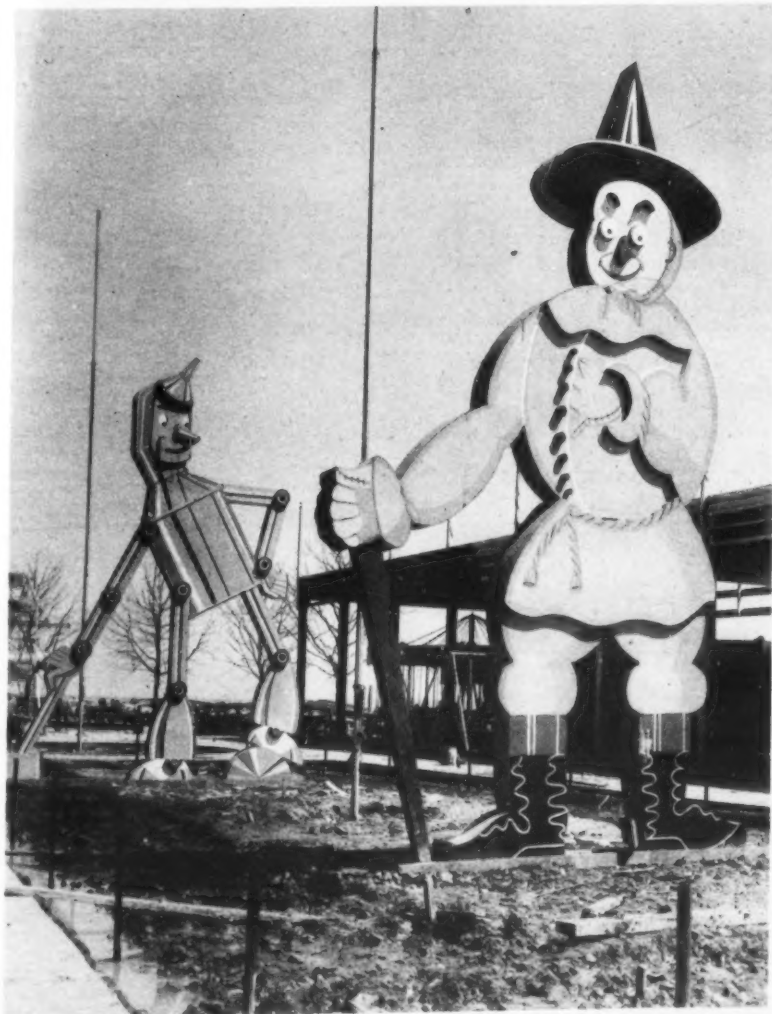
CHICAGO'S CITADEL OF A CENTURY AGO: A VIEW INSIDE THE WALLS OF THE FORT DEARBORN REPRODUCTION, Showing (Left to Right) the Officers' Quarters, a Corner of One of the Blockhouses, the Stone Powder Magazine and the Barracks for the Soldiers.
(Kaufmann-Fabry.)



ENCHANTED ISLAND: A WONDERLAND FOR THE CHILDREN

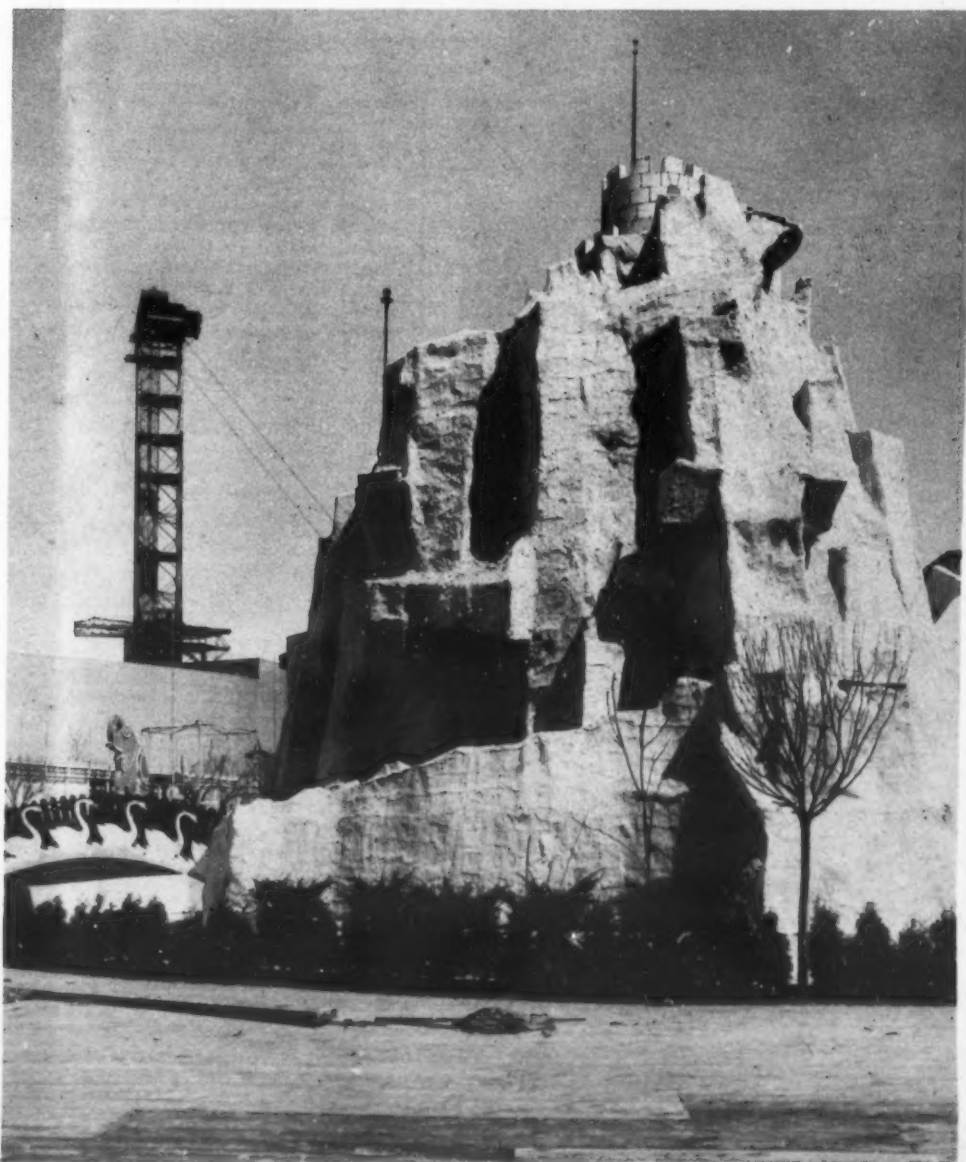


THE CHILDREN'S WONDERLAND: ARTIST'S SKETCH OF THE ENCHANTED ISLAND, a Five-Acre Tract Containing a Magic Mountain, a Tropical Garden, a Children's Theatre, a Miniature Railroad, Performing Animals and Other Marvels for the Delight of the Youngsters. (Kaufmann-Fabry.)

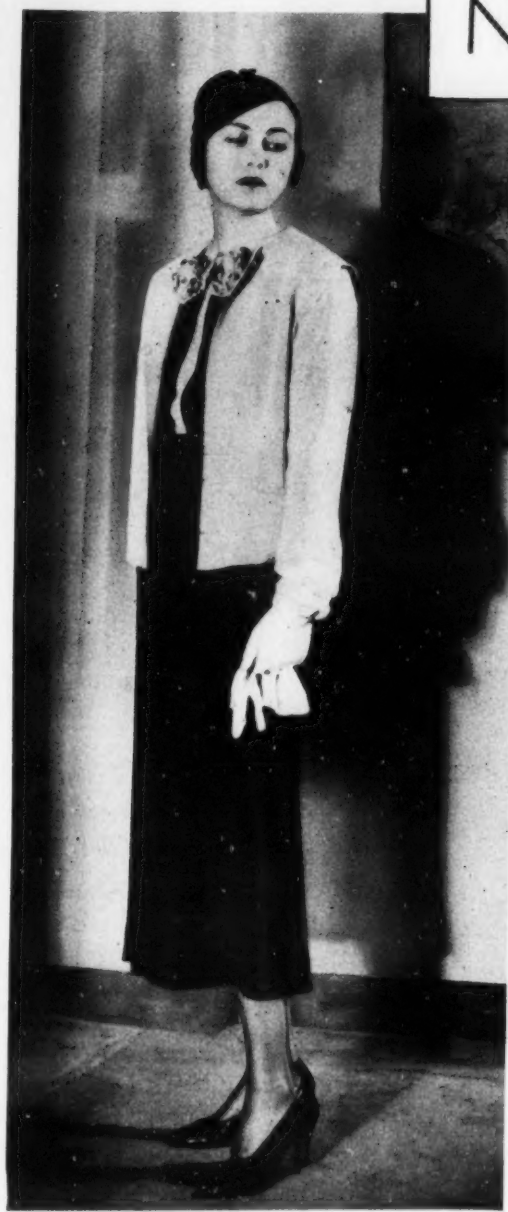


STORY-BOOK CHARACTERS IN MORE THAN LIFE SIZE: GROTESQUE FIGURES in the Enchanted Island. (Kaufmann-Fabry.)

At Right—
THE CENTRAL ATTRACTION OF THE ENCHANTED ISLAND: THE MAGIC MOUNTAIN, Surmounted by a Fairy Castle, in the Playground Where Children May Be Safely "Checked" While Their Parents View the Exposition. (Fred G. Korth.)



New Linens Are Showerproof



ONE OF THE NEW LITTLE LINEN JACKETS IN NATURAL COLOR Worn Over a Navy Blue Wool Crêpe Dress. Nelson-Hickson. (Carl Klein Studios.)



WHITE LINEN, With a Red and White Polka-Dotted Blouse. (New York Times Studios.)



BLACK LINEN JACKET Which May Be Worn With a Black Skirt or With a Lighter Skirt as Shown. Designed by Trolman and Masket of Sanforized Linen. (New York Times Studios.)



NATURAL LINEN SUIT, Sanforized-Shrunk. The Top of the Frock Is of Colorful Contrasting Squares of Sheer Linen. Best & Co.

By GRACE WILEY.
LINENS have had all sorts of grooming for their Summer début this year. New processes have been discovered that make them shower-proof and practically wrinkle-proof, designing genius has found new ways to widen their usefulness by making it the smart thing to wear them as jackets over silk frocks for both daytime and evening and tailoring has made them as trig in appearance as a man's linen suit. The newest color in linens is black, with brown and blue next choices in the dark colors and white and natural for sultry days.



A LINEN CRASH THREE-QUARTER SWAGGER COAT Over a Silk Crêpe Dress. The Crash Appears as an Eyelet Lacing and as Cuffs on the Frock. Bonwit Teller.



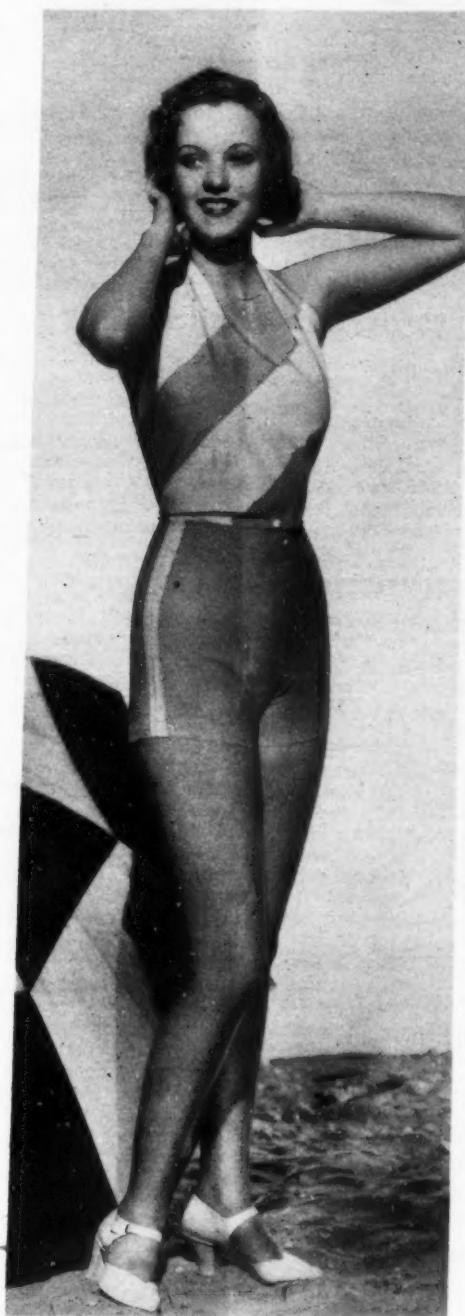
ONE OF THE MORE CAREFULLY STYLED OF THE LINEN SUITS Has a Rever Facing of Brown Linen and a Double-Breasted Closing of Military Inspiration. The Linen Is Shower-Proofed by a New Process. S. & I. Lefkowitz. (New York Times Studios.)

The Water's Fine!

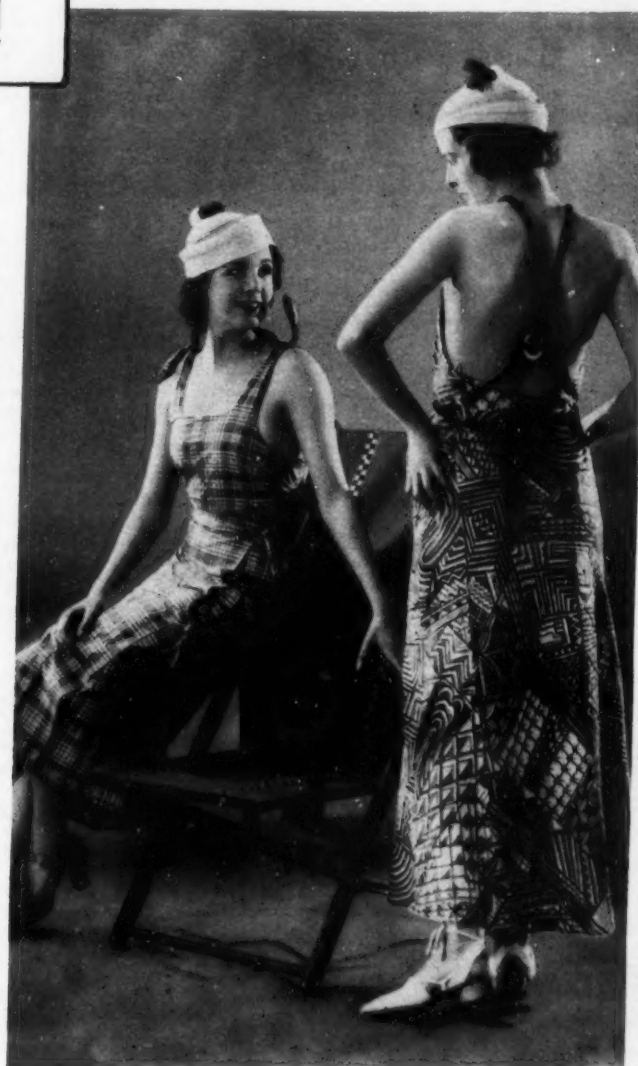


THE MILITARY CAPE OF NAVY JERSEY

Is a Sensible and Becoming Beach Fashion. It Is Worn With a Pom-pom Cap. At Right Is a Brown Knitted Swim Suit With a Yoke of Pink Linen. B. Altman. (New York Times Studios.)



THE ALL-RUBBER BATHING SUIT, Trunks With a Triangular Top, Promises to Be a Sensation This Summer. Stern Brothers.



THE PLAID GINGHAM SWIM SUIT

Has a Wrap-Around Skirt Which Ties on for Beach Wear. At Right Is a Wrap-Around Beach Apron in Vivid Reds and Blacks With the Halter Back in Silk Cord. B. Altman. (New York Times Studios.)



THE WHITE LINEN BEACH SANDALS

Exposing the Toes, and the Knapsack Beach Bag Are From Deauville Specialties. The Swim Suit of Polka-Dotted Tie Silk Has Separate Shorts of Brown Silk. Lord & Taylor. (New York Times Studios.)



SYLO BEACH FROCKS ADD A GAY NOTE TO THE BEACH. Below Is a Backless Affair in Black and White Terry Cloth With Hat to Match. Above, the Nautical Print Has the Wrap-Around Closing Which Makes It So Simple to Slip on Over a Bathing Suit. (Frederick Bradley.)



BLUE AND WHITE STRIPED NECK-TIE SILK

Is an Amusing Choice for These Shorts. The Blouse Is White Jersey With a Drawstring Neckline. Best & Co. Sun Hat, Black Linen Sandals and Tam Bag From Deauville Specialties Company. (New York Times Studios.)

Be Beautiful

By ELSIE PIERCE

SUNSHINE and fresh air are undoubtedly among the leading aids to beauty. And today's "modern" is a busy, hearty, healthy and altogether admirable young lady. She is as "sporty" as her brother, her father or her fiancé. She swims, plays tennis, hockey and golf, rides, drives and even pilots planes!

All strenuous exercise needs compensating rest. Exposure to sun and wind needs special protective measures, lest the skin become dry and chapped and lined.

PROTECT YOUR SKIN.

Always before going outdoors, the sportswoman should be sure to apply a foundation lotion or cream to prevent sun or wind burn. For the normal or oily skin, select a lotion, not a liquid powder, but a finishing lotion applied before powdering. It will protect the skin from sun and wind and keep dust particles from working their way into the pores. The dry skin needs a protective cream, one that supplies just enough oil to give the skin the necessary nourishment to counteract the drying effect of sun and wind.

A REJUVENATING TREATMENT.

Plan to give yourself a little treatment immediately after your round of golf or tennis, or whatever your hobby may be. If you exercise in the afternoon, take the treatment immediately after coming indoors and before dressing for the evening. First cleanse your skin thoroughly. This is especially important. Remove every bit of make-up and dust. Then a little stimulation, brisk patting with skin tonic and then a rich, nourishing skin food. Allow the cream to remain on the skin while you are taking a bath, or best of all, while resting. Another important factor is the care of the hands, for all outdoor sports are hard on them. The proper precautions of gloves, daily creaming and massage will offset these hazards. Protect the hair, too, for while the sun and air promote health, continual exposure to the direct rays will prove drying and brittle and faded hair will result.

SIMPLE SPORT CLOTHES.

Select sport clothes that are appropriate. Light pastel colors will make you look and feel cool and refreshed. Hats may be simple, crushable affairs with a brim if you wish and a colorful band. Wear clothes that are comfortable and loose enough through the arms and shoulders so that you can move about freely.

If you cannot indulge in active outdoor sports regularly, at least exercise systematically for a few minutes every day at home. My special and general exercises will help keep your figure sylph-like and symmetrical. Send a self-addressed, stamped envelope if you would like them to Miss Elsie Pierce, Mid-Week Pictorial, 229 West 43d St., New York, N. Y.



BOOTS MALLORY
Skips Rope Along the Beach for Exercise.
(Max Munn Autrey.)



MINNA GOMBEL
Does a Bit of Steep Climbing for Recreation.

Mr. James, eminent New York authority on the care of hair and scalp, has finally perfected a method through which his Internationally famous preparation, JAMESCURE, can be prepared for personal use in your own home. His method has been used successfully for many years by leading consulting technicians in promoting the healthy growth of hair through scientific stimulation of the scalp, and elimination of dandruff.

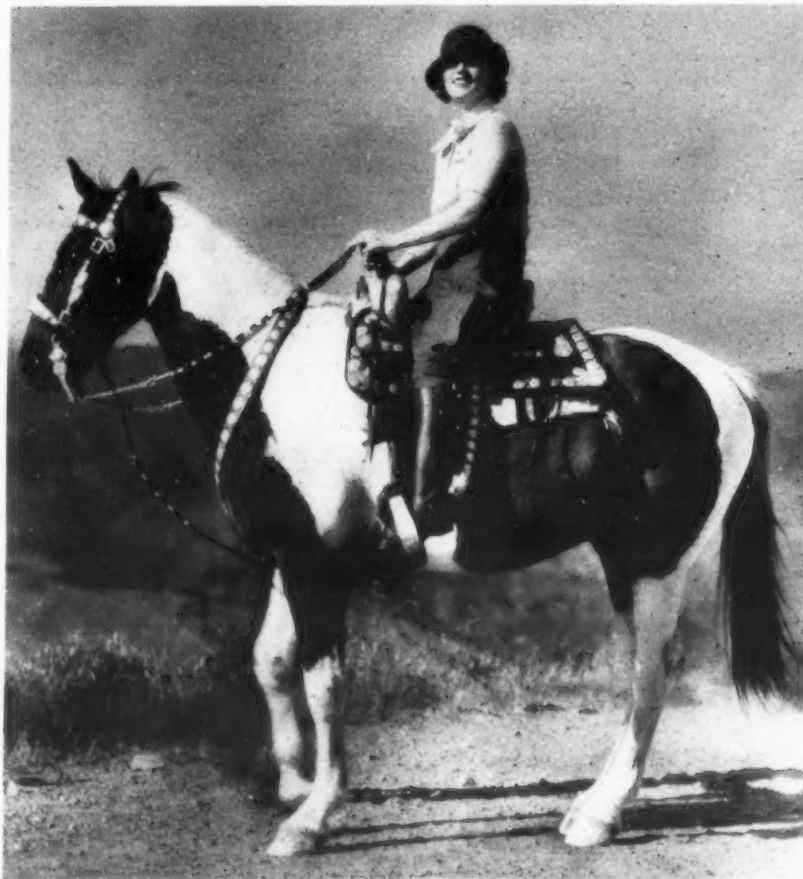


ONCE A GUARDED SECRET Known Only to the Profession!

NOW, at last!—you can use in your own home the identical method of hair culture heretofore available only in the most exclusively expensive Salons. True hair beauty depends on scalp health. JAMESCURE is not a shampoo, not a rinse, not a tonic, not a dressing! It is a scalp treatment which will free you from the plague of dandruff; impart new glowing beauty to your hair. The preparation will be found effective both in preventing the loss of hair, and in stimulating growth retarded by neglect of the scalp. JAMESCURE may be obtained only direct from the Laboratories at 755 7th Ave., New York City. Generous trial jar—enough for 4 treatments—mailed postpaid upon receipt of 75c. C. O. D. mailings cost 20c additional enclosed with order.

Take special care of your scalp during the Summer Outdoor Season. Neglect may cause permanent damage to your hair. Protect it now with JAMESCURE! Valuable information on Hair Beauty FREE with each trial order. All men like JAMESCURE because its only perfume is that of cleanliness.

JAMESCURE LABORATORIES
755 7th Ave., NEW YORK



Above—
MARION DAVIES
Chooses Daily Horseback Riding as Her Favorite Sport.



At Right—
JOAN BLONDELL
Proves That Volley-Ball on the Beach Can Keep One in Perfect Form.

SMILING THROUGH

A YOUNG naval cadet was being put through the paces by an old sea captain.

"What would you do if a sudden storm sprang up on the star-board?"

"Throw out an anchor, sir."

"What would you do if another storm sprang up aft?"

"Throw out another anchor, sir."

"And if another terrific storm sprang up for'ard, what would you do?"

"Throw over another anchor."

"Hold on!" said the captain. "Where are you getting all your anchors from?"

"From the same place as you're getting your storms."—*Philadelphia Bulletin*.

"What is your occupation?"

"It isn't an occupation, it's a pursuit. I'm a bill collector."—*London Answers*.

"What is your idea of high finance?"

"It is a school of fiction," replied Mr. Dustin Stax, "in which mathematics takes the place of language."—*Washington Star*.

Actor—"Yes, my friends, usually my audiences are glued to their seats."

Friend—"What a quaint way of keeping them there."—*Legion Weekly*.

"We better make a front-page story of this wedding," remarked the editor.

"Why?" asked the society reporter in surprise. "They aren't very prominent people."

"That may be," he replied, "but this is the first account of a wedding you have turned in for ages that hasn't had as a last line, 'They will reside with the bride's parents.'"—*Cincinnati Enquirer*.

Lady (engaging new maid)—"And what denomination are you?"

Maid—"Well, mum, mother goes to the Baptist Church and father to the Methodist, but speaking for myself, I'm wireless."—*Boston Transcript*.

"I'm thinking of opening a movie theatre."

"Well, there's good money in that business."

"It isn't the money so much; but I'd like to see my wife and kids once in a while."—*Brooklyn Eagle*.

"How does that clock go that you won at the fair?"

"Fine—It does an hour in 50 minutes."—*Hummel (Hamburg)*.

First Cinema Attendant—"What's the joke?"

Second Ditto—"The boy who threw me over has just come in with his new girl and I've put them in separate seats!"—*Pearson's Weekly*.

Tommy—"Mother, let me go to the zoo to see the monkeys?"

Mother—"Why, Tommy, what an idea! Imagine wanting to go to see the monkeys when your Aunt Betsy's here."—*Chelsea Record*.

Senator Soaper Says:

Veterans with A. E. F. experience think it all right to send the reforestry campaigners an occasional home-made cake, as they have axes.

The news that Queen Mary wears those hats on the King's insistence makes that monarchy far more absolute than we imagined.

A circus appearing in Boston was billed as "a preponderation of vastidities." The use of the local patois made quite a hit.

Our garage hand is puzzled over all the inflated currency talk. He doesn't see where they're going to put a valve on a dollar bill.

Senator Berenger of France thinks as long as war debts exist Europe will be unsettled. By the way, what is France offering now in the way of an unsettlement?

Some insist the word "gold," as written into bonds, must be literally construed. Others consider it is no more binding than a "colossal" in Hollywood.

A band of Michigan robbers was split up and sent to three prisons. It is probably as wise not to put all one's eggs in one bastile.

London announces that 85 per cent of the world's motorcycles are in Great Britain. Why didn't she say this before, if she was seeking sympathy?

They say in novelty jobbing circles that jig-saws are on the way out. It seems no one worked up a method of doing them to rhythm.

One of the humorist's old reliables will fall by the wayside, if a bunch of college professors absent-mindedly pull us out of the depression.

Odds and Eddies

When the wage scale meets the cost of living, as they say it is going to, we hope that it will be the beginning of a long and beautiful friendship.—*Boston Herald*.

The beauty of jig-saw puzzle puzzling is that the rules, though few, are entirely fitting.—*St. Louis Globe-Democrat*.

Brief explanation of the coming economic conference: An effort by the nations to quit cutting off their noses to spite their faces.—*Hartford Times*.

Perhaps we're seeing the last act of the drama of the American dollar, entitled "The Death of a Nation."—*Chicago News*.

Things have picked up so gratifyingly in trade, we expect any minute now to recall who is Secretary of Commerce.—*Detroit News*.

Some folks try to make out that Hitler is not right bright, but the first plank in his new platform is keeping himself in power.—*Washington Post*.

PURSUIT OF HAPPINESS.
I haven't got a plane to ride,
Nor yet a boat to sail;
And though my fancy travels wide,
To get away, I fail.
But though routine will not permit
My seeking outbound tracks,
I somehow make the best of it
By learning to relax.
—*Buffalo Courier-Express*.

ROCK GARDENS.

The pessimist is full of woe,
And passes out his knocks,
"Why, even garden plots," he cries,
"Are mostly on the rocks."
—*St. Paul Pioneer Press*.

Some men are tolerated by their communities because they have highly respected wives.—*Atchison Globe*.

Viewing the speed with which he absorbs a 10-cent cone, we got to thinking that maybe it wouldn't be a bad idea to put Little Willie to work on some of the frozen assets.—*Boston Herald*.

You can tell a Very Loyal Democrat these days. There is a worried air of expectancy about 'em.—*Montgomery Advertiser*.

VIRILITY.

Deliver me from virile chaps
Who take a swim in May
And have a chilly shower bath
To start the working day.

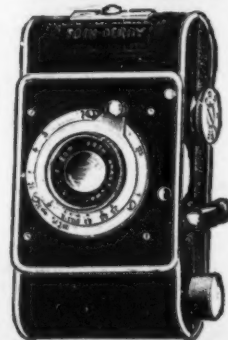
I could abide such virile men
And even wish them well,
If they could take their chilly baths
And didn't have to tell.

But triumphs of the virile men
Who take their bathing cold
Are incomplete until the feat
Is told, and told, and told.
—*St. Paul Pioneer Press*.

A number of newspapers run a feature called "Three Minute Sermons." But the ministers haven't taken the hint.—*Florida Times-Union*.

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A
MINIATURE
CAMERA
at a
MINIMUM
PRICE



Easily the peer of expensive miniature cameras, the Foth-Derby is light, compact, superbly constructed and possesses the distinctive feature enabling it to take 16 LARGER SIZE PICTURES on standard Vest Pocket Film. Has delayed action focal plane shutter with speeds up to 1/500 second, new ultra-rapid Foth Anastigmat f:2.5 lens and a large magnifying tube-sight view finder. Dimensions: 4 1/4 x 2 1/4 x 1 1/4 inches. Picture size: 1 1/2 x 1 1/4.

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New model but with f:3.5 lens, \$22.50
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SEASICK
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STOPS SEA SICKNESS

WHERE-TO-GO WHAT-TO-SEE

About this time each year the same questions arise:

—"Where shall we go?"
—"What shall we see?"
—"How shall we get there?"

You can help solve your vacation problems by consulting the panoramic display of natural scenic wonders, quiet mountain retreats and seaside resorts in the

Travel and Vacation Section of the June 10 issue of

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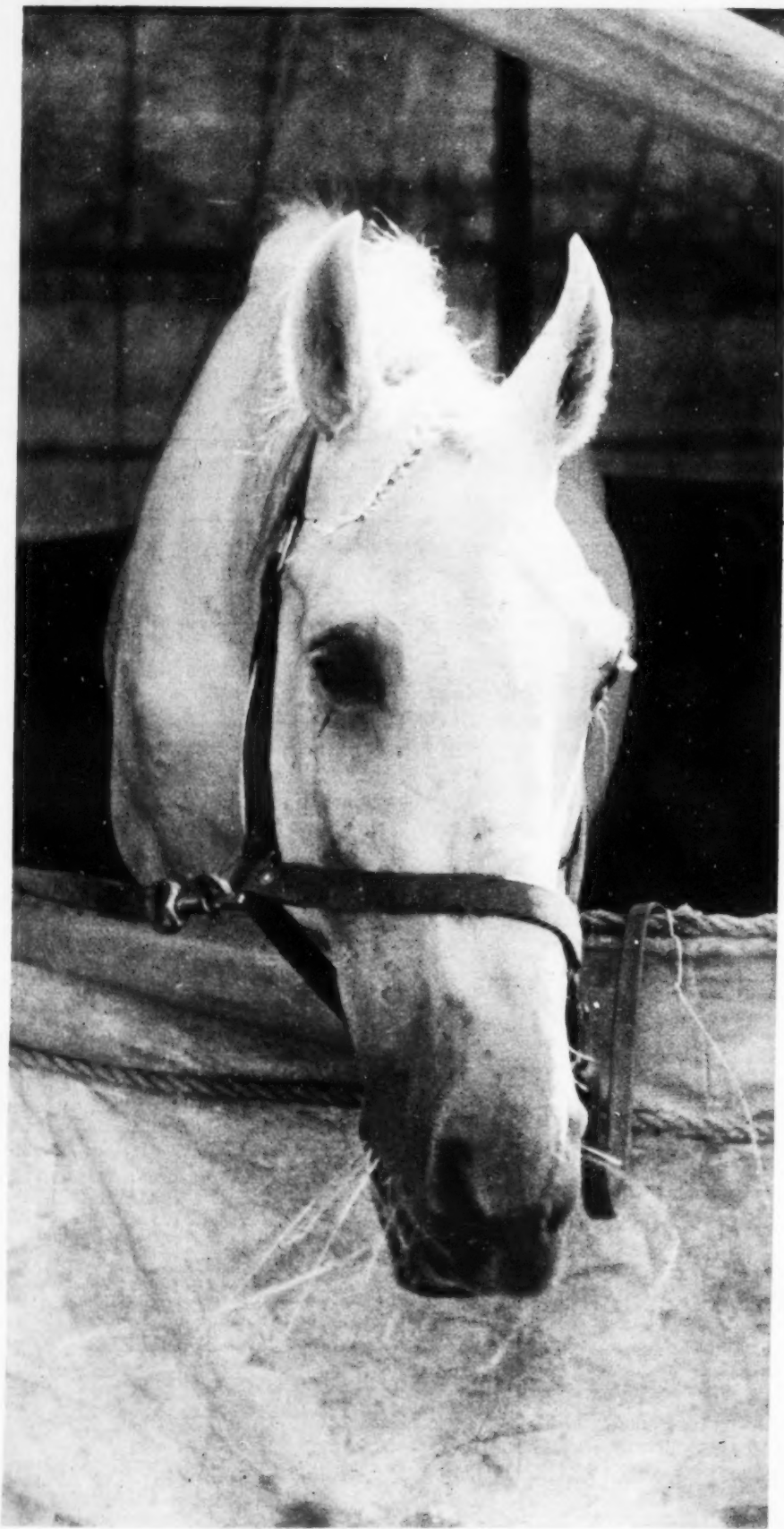
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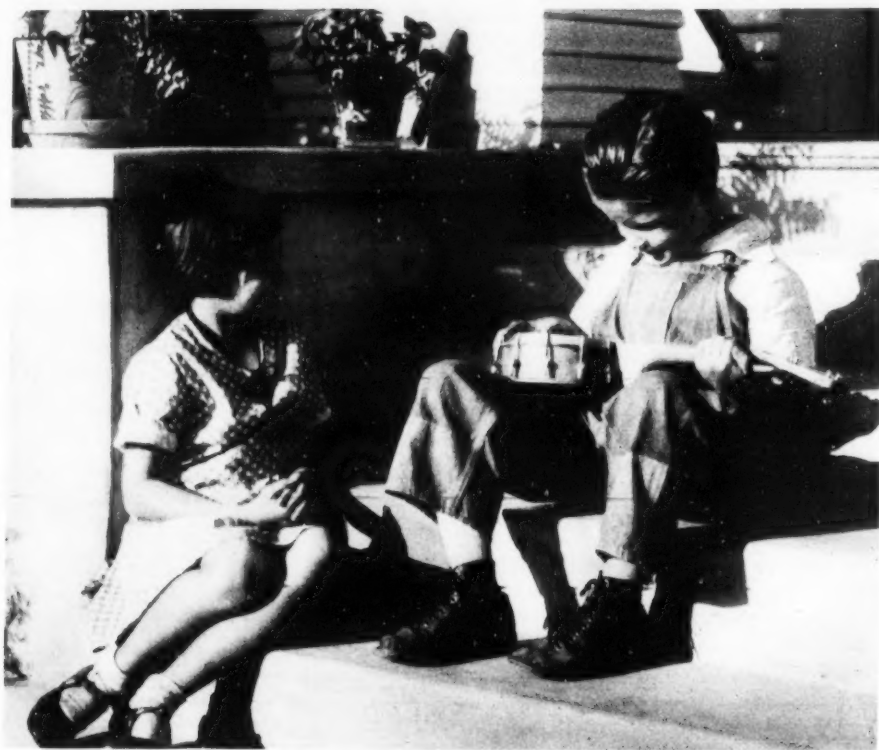
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Winners of Cash Awards in the Amateur Photographic Competition



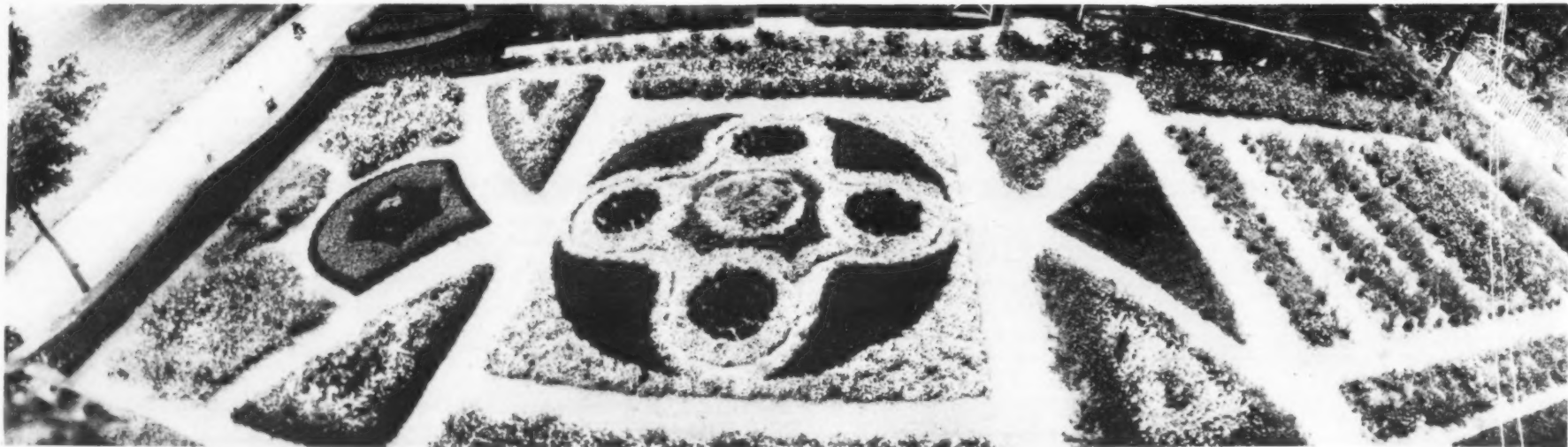
THE CIRCUS HORSE.
Submitted by Lionel Berryhill of Detroit, Mich.
(First Prize, \$15.)



MUSICAL
COURTSHIP.
From John
Oeffinger of
San Antonio,
Texas.
(Cash
Award, \$3.)



ACHIEVE-
MENT IN
STEEL:
The George
Washington
Bridge Over the
Hudson as
Photographed
by William Lee
of New York
City.
(Cash
Award, \$3.)



A LUXURIANT URBAN GARDEN.
Photograph From James Davies of New York City.
(Cash Award, \$3.)



**PLODDING HOME-
WARD.**

Offered by Roberto Machado of New York City.
(Second Prize, \$10.)



ANGLING EXPERT.

From Dr. G. R. Barnet of Lewiston, Idaho.
(Cash Award, \$3.)



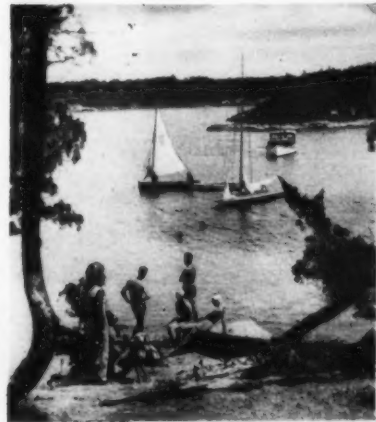
FAMILY PORTRAIT.

From J. W. MacBride of San Francisco, Cal.
(Cash Award, \$3.)

**RULES FOR THE
MID-WEEK PICTORIAL
AMATEUR
PHOTOGRAPHIC
COMPETITION.**

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



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THE CAST FOR THE REVIVAL OF "UNCLE TOM'S CABIN": FAMOUS PLAYERS Who Will Appear in the Production Opening Next Week on Broadway. Seated, Left to Right, Are Kate Mayhew (Aunt Hagar), Tom Chalmers (Simon Legree), Mary Nash (Cassie), Otis Skinner (Uncle Tom), Elizabeth Risdon (Eliza), Fay Bainter (Topsy), Minnie Dupree (Miss Ophelia), and, Seated on the Floor, Lois Shore (Little Eva). (White.)



JAMES CAGNEY who steps in with his camera when millionaires step out with blondes—in "Picture Snatcher" with Alice White. **N.Y. STRAND**



DICK BARTHELMESS sets a new altitude record as the vagabond lover in his new hit, "Central Airport." **B'KLYN STRAND**

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Tuesday, May 30—\$25,000 WITHERS STAKES	Sat., June 10—
Saturday, June 3—	\$65,000 BELMONT STAKES
\$6,000 METROPOLITAN HANDICAP	\$28,000 NATIONAL STALLION STAKES
\$7,750 JUVENILE STAKES	

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EVENINGS 8:40

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EVENINGS 8:30

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Mats. Wednesday & Saturday 2:30, \$1.00 to \$2.50

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